General Information

Da Capo Press, Lifelong Books, & Seal Press
An Imprint of Perseus Books, LLC.
A Subsidiary of Hachette Book Group

Hachette Book Group
Perseus Books
53 State Street
Boston, MA 02109

PUBLICITY
Lissa Warren
VP, Senior Director of Publicity
(617) 263-2963
lissa.warren@hbgusa.com

Michael Giarratano
Publicity Manager
(617) 263-2945
michael.giarratano@hbgusa.com

Sharon Kunz
Senior Publicist
(617) 263-2964
sharon.kunz@hbgusa.com

Raquel Hitt
Associate Publicist
(617) 263-2949
raquel.hitt@hbgusa.com

DESIGN
Alex Camlin, Kerry Rubenstein

EDITORIAL
Dan Ambrosio, Fred Francis, Claire Ivett, Stephanie Knapp,
Merloyd Lawrence, Justin Lovell, Laura Mazer, Robert Pigeon,
Miriam Riad, Ben Schafer, Renée Sedliar

MARKETING
Quinn Fariel, Kevin Hanover, Matthew Weston

PUBLISHER
John Radziewicz
## Table of Contents

**ACCESS ALL AREAS**  
Hard Rock Stories from the Road, by Scott Ian  

**AMERICAN WITNESS**  
The Art and Life of Robert Frank, by R J Smith  

**AND BREATHE**  
The Complete Guide to Conscious Breathing for Health and Happiness, by Rebecca Dennis  

**BEST FOOD WRITING 2017**  
by Holly Hughes  

**BEYOND THE MAT**  
Achieve Focus, Presence, and Enlightened Leadership through the Principles and Practice of Yoga, by Julie Rosenberg  

**BORDERLINE PERSONALITY DISORDER DEMYSTIFIED, REVISED EDITION**  
An Essential Guide for Understanding and Living with BPD, by Robert O. Friedel  

**CLOSE YOUR EYES, GET FREE**  
Use Self-Hypnosis to Reduce Stress, Quit Bad Habits, and Achieve Greater Relaxation and Focus, by Grace Smith  

**A COUPLE COOKS | PRETTY SIMPLE COOKING**  
100 Easy and Delicious Vegetarian Recipes to Make You Fall in Love with Real Food, by Sonja Overhiser, Alex Overhiser  

**A CRIME IN THE FAMILY**  
A World War II Secret Buried in Silence—and My Search for the Truth, by Sacha Batthyány  

**CURED**  
The Tale of Two Imaginary Boys, by Lol Tolhurst  

**DANGEROUS BOOBIES**  
Breaking Up with My Time-Bomb Breasts, by Caitlin Brodnick  

**THE DEAD MOMS CLUB**  
A Memoir about Death, Grief, and Surviving the Mother of All Losses, by Kate Spencer  

**THE END OF OLD AGE**  
A Hopeful Guide for Ourselves and Our Loved Ones, by Marc E. Agronin, M.D.  

**EVERYBODY IS AWFUL**  
(Except You!), by Jim Florentine  

**FIELD ROAST**  
101 Artisan Vegan Meat Recipes to Cook, Share, & Savor, by Tommy McDonald  

**FIRST FOUNDING FATHER**  
Richard Henry Lee and the Call for Independence, by Harlow Giles Unger  

**GAME FACE**  
A Lifetime of Hard-Earned Lessons On and Off the Basketball Court, by Bernard King  

**GET OFF YOUR ACID**  
7 Steps in 7 Days to Lose Weight, Feel Great, and Reclaim Your Energy, by Daryl Gioffre  

**GLUTEN-FREE ON A SHOESTRING, REVISED EDITION**  
125 Easy Recipes for Eating Well on the Cheap, by Nicole Hunn  

**GOODNIGHT, L.A.**  
The Rise and Fall of Classic Rock—The Untold Story from inside the Legendary Recording Studios, by Kent Hartman  

**HIT SO HARD**  
A Memoir, by Patty Schemel  

**HOW TO DIE YOUNG**  
A Memoir, by Angelina Fanous  

**HOW TO STOP FEELING LIKE SH*T**  
14 Habits that Are Holding You Back from Happiness, by Andrea Owen  

**I AM BRIAN WILSON**  
A Memoir, by Brian Wilson, Ben Greenman  

**ISLAND OF THE BLUE FOXES**  
Disaster and Triumph on the World’s Greatest Scientific Expedition, by Stephen R. Bown  

**ISTANBUL**  
A Tale of Three Cities, by Bettany Hughes  

**KING WITHOUT A CROWN**  
A Memoir, by Matisyahu, Paul Zollo  

**LITERARY WITCHES**  
A Celebration of Magical Women Writers, by Taisia Kitaiskaia, Katy Horan
# Table of Contents

**MY DAMAGE**  
The Story of a Punk Rock Survivor, by Keith Morris, Jim Ruland  

**NATALIE JILL'S 7-DAY JUMP START**  
Unprocess Your Diet with Super Easy Recipes Lose Up to 5-7 Pounds the First Week!, by Natalie Jill  

**THE NAZI TITANIC**  
The Incredible Untold Story of a Doomed Ship in World War II, by Robert P. Watson  

**OUR YEAR OF WAR**  
Two Brothers, Vietnam, and a Nation Divided, by Daniel Bolger  

**PLAY BIG**  
Lessons in Being Limitless from the First Woman to Coach in the NFL, by Jen Welter  

**POWER UP**  
How Smart Women Win in the New Economy, by Magdalena Yesil  

**RAISING THE BARRE**  
Big Dreams, False Starts, and My Midlife Quest to Dance the Nutcracker, by Lauren Kessler  

**SALADIN**  
The Sultan Who Vanquished the Crusaders and Built an Islamic Empire, by John Man  

**THE SH!T NO ONE TELLS YOU ABOUT PREGNANCY**  
by Dawn Dais  

**SLUGFEST**  
Inside the Epic, 50-year Battle between Marvel and DC, by Reed Tucker  

**SO YOU WANT TO TALK ABOUT RACE**  
by Ijeoma Oluo  

**SOCIAL STARTUP SUCCESS**  
How the Best Nonprofits Launch, Scale Up, and Make a Difference, by Kathleen Kelly Janus  

**STALKING GOD**  
From Laughing Yoga to Burning Man, My Unorthodox Search for Something to Believe In, by Anjali Kumar  

**THE STRATEGY OF VICTORY**  
How General George Washington Won the American Revolution, by Thomas Fleming  

**SUPERCONNECTOR**  
Stop Networking and Start Building Business Relationships that Matter, by Scott Gerber, Ryan Paugh  

**THIS IS HOW WE RISE**  
Reach Your Highest Potential, Empower Women, Lead Change in the World, by Claudia Chan  

**THIS IS NOT FAME**  
A What I Re-Memoir, by Doug Stanhope  

**THIS IS THE PLACE**  
Women Writing About Home, by Kelly McMasters, Margot Case  

**TRANSGENDER HISTORY, SECOND EDITION**  
The Roots of Today's Revolution, by Susan Stryker  

**THE UNEXPECTED PRESIDENT**  
The Life and Times of Chester A. Arthur, by Scott S. Greenberger  

**UNSCREWED**  
Women, Sex, Power, and How to Stop Letting the System Screw Us All, by Jaclyn Friedman  

**THE UNSPEAKABLE LOSS**  
How Do You Live When a Child Dies?, by Nisha Zenoof  

**VEGANOMICON, 10TH ANNIVERSARY EDITION**  
The Ultimate Vegan Cookbook, by Isa Chandra Moskowitz, Terry Hope Romero  

**WHO WILL TAKE CARE OF ME WHEN I'M OLD?**  
Plan Now to Safeguard Your Health and Happiness in Old Age, by Joy Loverde  

**THE WHOLE BRAIN**  
The Microbiome Solution to Beat Depression, Anxiety, and Mental Fog without Prescription Drugs, by Raphael Kellman, M.D.  

**WITHOUT A NET**  
The Female Experience of Growing Up Working Class, by Michelle Tea  

**THE WORRIER’S GUIDE TO THE END OF THE WORLD**  
Love, Loss, and Other Catastrophes—through Italy, India, and Beyond, by Torre Deroche  

**YOU GET WHAT YOU PITCH FOR**  
Control Any Situation, Create Fierce Agreement, and Get What You Want In Life, by Anthony Sullivan, Tim Vandehey
Istanbul
A Tale of Three Cities

Bettany Hughes

DESCRIPTION:
This city with three names—Byzantium, Constantinople, Istanbul—resonates as an idea and a place, real and imagined. Standing as the gateway between East and West, it has been the capital city of the Roman, Byzantine, and Ottoman Empires. For much of its history it was the very center of the world, known simply as "The City," but Istanbul is not just a city but a story.

In this epic new biography, Bettany Hughes takes us on a dazzling historical journey through the many incarnations of one of the world's greatest cities. As the longest-lived political entity in Europe, Istanbul has absorbed a mosaic of micro-cities and cultures all gathering around its core. Phoenicians, Genoese, Venetians, Jews, Vikings, and Azeris all called a patch of this earth their home.

Based on meticulous research and new archaeological evidence, this captivating portrait of the momentous life of Istanbul is narrative history at its finest.

KEY SELLING POINTS:
A Sunday Times (London) bestseller
In the tradition of Simon Sebag Montefiore's Jerusalem: A Biography
Bettany Hughes, the author
Bettany Hughes, the media personality
Istanbul is in the news

MARKETING & PUBLICITY PLANS:
- National print and online advertising
- NPR feature campaign

ALSO AVAILABLE:
Audio / ISBN: 9781478991663 / Price: $65.00 ($77.00 CAN)

EXCLUSIVE TERRITORIES:
INTER COMPANY BRIDGES - SCHEDULE B

EDITOR:
Bob Pigeon

For complete title and author's backlist information, visit edelweiss.com

Bettany Hughes is an award-winning historian, author, and broadcaster. Her previous books, Helen of Troy and The Hemlock Cup, were published to great critical acclaim and worldwide success. Hughes has made a number of factual films and documentaries for the BBC, Channel 4, PBS, National Geographic, Discovery, The History Channel, and ABC. She is a Research Fellow of King's College London and has been honored with numerous awards including the Norton Medlicott Medal for History.

www.bettanyhughes.co.uk
The Unexpected President
Chester A. Arthur—His Life and Times

Scott S. Greenberger

DESCRIPTION:
When President James Garfield was shot, no one in the United States was more dismayed than his Vice President, Chester Arthur. For years Arthur had been perceived as unfit to govern, not only by critics and his fellow citizens but by his own conscience. Arthur had become a political hack and knew better even than his detractors that he failed to meet the high standard a president must uphold. And yet, from the moment President Arthur took office, he proved to be not just honest but courageous, going up against the very forces that had controlled him for decades. His short presidency proved to be a turning point of American history and is a sterling example of how someone can “rise to the occasion.”

This beautifully written biography tells the dramatic, untold story of a virtually forgotten American president, a machine politician and man-about-town in Gilded Age New York who stumbled into the highest office in the land only to rediscover his better self, right when his nation needed him.

KEY SELLING POINTS:
Picks up where Candice Millard’s Destiny of the Republic ends
A story of personal transformation and final redemption
Presidential biographies are always popular
Gilded Age is golden right now

MARKETING & PUBLICITY PLANS:
• Print advertising
• Author Tour: Washington, D.C.
• NPR Feature Campaign

ALSO AVAILABLE:

Scott S. Greenberger is the co-author, with former Senator Tom Daschle, of Critical: What We Can Do about the Health Care Crisis, a New York Times bestseller published in 2008. Greenberger is currently the editor of Stateline, a news website (funded by the Pew Charitable Trusts) that covers state politics and policy for dozens of US newspapers. He was a newspaper reporter for twelve years and has also written for the New York Times, the Washington Post, GQ, Glamour, Washington Monthly, Moment magazine, and Washington City Paper. He lives in Maryland.
Goodnight, L.A.
The Rise and Fall of Classic Rock—The Untold Story from inside the Legendary Recording Studios

Kent Hartman

DESCRIPTION:
From behind the windowless walls of a handful of well-hidden, unlikely-looking Los Angeles-area recording studios, legends-to-be such as Foreigner, Fleetwood Mac, Pat Benatar, Van Halen, Boston, the Eagles, Tom Petty and the Heartbreakers, Cheap Trick, Supertramp, Santana, the Doobie Brothers, REO Speedwagon, and dozens more secretly created their album masterpieces.

With access that only a longtime music business insider can provide, Goodnight, L.A. is filled with never-before-told stories about the most prolific and important period and place in rock ‘n’ roll history. What Hartman’s The Wrecking Crew was to pop singles, AM radio, and the ‘60s, Goodnight, L.A. is to album cuts, FM radio, and the high-flying, hard-rocking ‘70s and ‘80s.

KEY SELLING POINTS:
Author of The Wrecking Crew
A rock ‘n’ roll story, told for the first time, with boomer appeal
Great cast, behind-the-scenes-stories
Based on new interviews
Studios are hot topics

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Author Tour: Los Angeles and Portland, Or.

ALSO AVAILABLE:

Kent Hartman is the author of the Los Angeles Times bestseller and Amazon Top 100 The Wrecking Crew: The Inside Story of Rock and Roll’s Best Kept Secret, which won the Oregon Book Award for General Nonfiction. He is a longtime music business insider and entrepreneur. Additionally, Hartman is a former nationally syndicated radio show producer and spent many years teaching marketing within the College of Business at Oregon State University and the School of Business at Portland State University. He lives in Portland, Oregon.

www.KentHartman.com

For complete title and author’s backlist information, visit edelweiss.com
Slugfest
Inside the Epic, 50-year Battle between Marvel and DC

Reed Tucker

DESCRIPTION:
The most bruising battle in the superhero world isn’t between spandex-clad characters; it’s between the publishers themselves. For more than 50 years, Marvel and DC have been locked in an epic war, tirelessly trading punches and trying to do to each other what Batman regularly does to the Joker’s face. Slugfest, the first book to tell the history of this epic rivalry into a single, juicy narrative, is the story of the greatest corporate rivalry never told. It is also an alternate history of the superhero, told through the lens of these two publishers. Complete with interviews with the major names in the industry, Slugfest reveals the arsenal of schemes the two companies have employed in their attempts to outmaneuver the competition, whether it be stealing ideas, poaching employees, planting spies, or launching price wars. The feud has never completely disappeared, and it simmers on a low boil to this day.

KEY SELLING POINTS:
HUGE CORE FAN BASE: Comics fans are a passionate group - in February 2014, the number of self-identified comic book fans on Facebook grew to 24 million in the US alone.
MIX OF POP CULTURE/BUSINESS RIVALRY: With new comics coming out all the time and movie tie-ins releasing regularly, Slugfest's central topic is frequently in the media and always being discussed.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: New York
• Comic Con appearance
• NPR Feature campaign

ALSO AVAILABLE:

EXCLUSIVE TERRITORIES:
WORLD ENGLISH

EDITOR:
Dan Ambrosio

Reed Tucker is a freelance journalist and writer and has lived in New York since 1999. He writes mostly about pop culture and entertainment, most recently as a staff features writer at the New York Post. He has written hundreds of magazine and newspaper articles for everyone from Esquire to USA Today to Oprah.

www.reedtucker.net/

Follow on Twitter @reed_tucker
A Crime in the Family
A World War II Secret Buried in Silence—and My Search for the Truth

Sacha Batthyány

DESCRIPTION:
In the spring of 1945 on the Austrian-Hungarian border, Countess Margit Batthyány gave a party in her mansion. The war was almost over and the gathered German aristocrats and SS officers knew it was lost. Late that night they walked down to the village, where 180 enslaved Jewish laborers waited, and made them strip naked, shooting them all before returning to the bright lights of the party. It remained a secret for decades until Sacha Batthyány, who remembered his great-aunt Margit only vaguely from his childhood, began to ask questions about it.

A Crime in the Family is Sacha Batthyány's memoir of confronting these questions and of the answers he found. It is one of the last untold stories of Europe's nightmare century that witnessed not just the inhumanity of Auschwitz, the chaos of wartime Budapest, and the brutalities of Soviet occupation, but also the countless silent crimes of complicity and cover-up. This is a moving story, revealing barbarity and tragedy but also a measure of peace and reconciliation.

KEY SELLING POINTS:
International sensation: Foreign rights have already been sold in more than ten languages.
Author is US-based
A uniquely haunting and searing memoir of the Holocaust: This is a story of perpetrators, not victims, a memoir of the acquiescence of guilt, not the triumph of survival.

MARKETING & PUBLICITY PLANS:
• Author Tour: Washington, D.C.

ALSO AVAILABLE:

9780306825828
$28.00 ($36.50 CAN)
HARDCOVER BOOK
6" x 9" / 304 pages
CARTON QUANTITY: 20

BISAC CATEGORIES:
HISTORY / Europe / Austria & Hungary
HISTORY / Military / World War II

AUTHOR’S RESIDENCE:
Washington, DC

EXCLUSIVE TERRITORIES:
INTER COMPANY BRIDGES - SCHEDULE B

EDITOR:
Bob Pigeon

Sacha Batthyány was born in Switzerland in 1973 to Hungarian emigre parents. He was an editor at the Neue Zürcher Zeitung and is now a political reporter for the Suddeutsche Zeitung, based in Washington, DC.

For complete title and author’s backlist information, visit edelweiss.com
King without a Crown
A Memoir

Matisyahu, Paul Zollo

DESCRIPTION:
There has never been a musician like Matisyahu. Known for breaking onto the hip-hop/reggae scene as “that Hassidic rapper,” he went on to top the charts with his number one singles “King without a Crown” and “One Day.” He’s released six albums (all reaching the Billboard charts) and his breakout smash Youth was a Top Five album for 38 weeks upon its release. Through all of this success, Matisyahu never lost his faith. He’s seen by the young community as a spiritual advisor and, more than anything, is applauded for his confidence and bravery to wear his religion on his sleeve.

In King without a Crown, readers will learn about Matisyahu’s hippie at-risk early days, see his spiritual awakening, watch his evolution from Matt Miller to Matisyahu, and learn about his recent decision to leave Orthodox Judaism behind—and they’ll chart his ascension through the music industry as the creator of some of the biggest, most positive songs in the last thirty years.

KEY SELLING POINTS:
Author has massive fanbase and is always on tour
Jamband artist
A compelling spiritual journey
Author promotion

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: New York
• Tie-in to performance schedule

ALSO AVAILABLE:

Matisyahu, meaning “Gift of God,” was born Matthew Paul Miller. Known for blending Orthodox Jewish themes with reggae, rock, and hip-hop beatboxing sounds, his 2005 single "King without a Crown" was a Top 40 hit. He currently lives in Brooklyn, New York.

Paul Zollo is a singer-songwriter, former editor of SongTalk, and has written for magazines such as Sing Out!, Acoustic Guitar, and Musician. He is currently an editor for BlueRailroad.com and a senior editor of American Songwriter. He lives in Hollywood.

http://www.matisyahuworld.com
facebook.com/matisyahu
Follow on Twitter @matisyahu

For complete title and author’s backlist information, visit edelweiss.com
The Strategy of Victory
How General George Washington Won the American Revolution

Thomas Fleming

DESCRIPTION:
Led by the Continental Congress, the Americans almost lost their war for independence because their military thinking was badly muddled. The burgeoning nation narrowly escaped the disastrous results of these misconceptions thanks to the levelheaded intelligence of one man: General George Washington.

Following a flush of small victories, patriot leaders were convinced that the key to success was the homegrown militia. Washington knew that having and maintaining an army of professionals was the only path to victory. He fought bitterly with the leaders in Congress and, in the end, he and his army prevailed.

In Strategy of Victory, historian Thomas Fleming examines the battles that led to American independence, revealing how the strategy of a professional army, backed by a corps of citizen soldiers determined to fight for their freedom, worked on the battlefield, securing victory, independence, and a lasting peace.

KEY SELLING POINTS:
Washington as “Father of the US Army”
Character-driven narrative
Unique interpretation of Washington’s role in the American Revolution
Thomas Fleming is an award-winning author and prominent historian

MARKETING & PUBLICITY PLANS:
• Author Tour: New York, Philadelphia, and Washington, D.C.

ALSO AVAILABLE:

Thomas Fleming is a distinguished historian and author of more than fifty books. A frequent guest on PBS, A&E, and the History Channel, Fleming has contributed articles to American Heritage, MHQ: The Quarterly Journal of Military History, and many other magazines.

For complete title and author’s backlist information, visit edelweiss.com
Our Year of War
Two Brothers, Vietnam, and a Nation Divided

Daniel Bolger

DESCRIPTION:
The gritty and engaging story of two brothers, Chuck and Tom Hagel, who went to war in Vietnam, fought in the same unit, and saved each other's life. One supported the war, the other detested it, but they fought it together.

1968. It was the worst year of America’s most divisive war. Flag-draped caskets came home by the thousands. Riots ravaged our cities. Assassins shot our political leaders. Black fought white, young fought old, fathers fought sons. And it was the year that two brothers from Nebraska went to war.

In Vietnam, Chuck and Tom Hagel served side by side in the same rifle platoon. Together they fought in the Tet Offensive, battled snipers in Saigon, chased the enemy through the jungle, and each saved the other's life under fire. Yet, like so many American families, one brother supported the war while the other detested it.

Tom and former Secretary of Defense Chuck Hagel never set out to be heroes, but they epitomized the best, and lived through the worst, of the most tumultuous, amazing, and consequential year in the last half century. Following the brothers' paths from the prairie heartland through a war on the far side of the world and back to a divided America, Our Year of War tells the story of two brothers at war, serving their divided country. It is a story that resonates to this day, an American story.

Daniel Bolger served in the Army for thirty-five years, retiring as a lieutenant general. After earning a doctorate in history from the University of Chicago, he taught at West Point and currently teaches at North Carolina State University. He is the author of eight previous books and a contributing editor for Army magazine. He lives in Raleigh, North Carolina.
**Hit So Hard**
A Memoir

**Patty Schemel**

**DESCRIPTION:**
*Hit So Hard* begins in rock drummer Patty Schemel’s teenage years with her growing up in the Pacific Northwest, realizing she is gay, and discovering her heavy identification with punk rock—as well as the beginnings of the alcoholism and drug addictions that would nearly kill her. Playing in a variety of local bands, her skills were noticed by another local musician, Kurt Cobain, who recommended Patty to his soon-to-be wife Courtney Love.

*Hit So Hard* offers a front row seat to the Kurt and Courtney show. Throughout all this, Patty’s own addictions to alcohol and heroin grew exponentially and she was eventually fired from the band, entered multiple rehabs, and found herself homeless, living under a freeway overpass, breaking into homes, scamming, and prostituting for drug money. It’s a harrowing tale of rock ‘n’ roll highs and lows, and the story of her recovery is as inspiring as her fall was devastating.

**KEY SELLING POINTS:**
- Close friend of Kurt Cobain and Courtney Love
- First major rock memoir by a female drummer
- Will solicit A-list blurbs
- An inspiring story of addiction and recovery
- Rise of the female rock memoir

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Create shareable graphics
- Author Tour: Los Angeles, Seattle, Portland, Or. and New York
- Radio tour
- Tie-in to performance schedule

**ALSO AVAILABLE:**

**AUTHOR’S RESIDENCE:**
Los Angeles; Brooklyn, New York
American Witness
The Art and Life of Robert Frank

R J Smith

DESCRIPTION:
A frumpy, remote, melancholy, and seemingly unknowable man, Robert Frank found himself at the red-hot social center of bohemian New York in the ‘50s and ‘60s after emigrating from Switzerland in 1947. He enjoyed close friendships with Jack Kerouac, Allen Ginsberg, and Peter Orlovsky as well as photographer Walker Evans, writer James Agee, and painters Alice Neel and Larry Rivers.

In the mid-’50s, Frank and his family took a long road trip across America where he took 27,000 photographs, 83 of which would be collected in The Americans, his best-known work. At first harshly criticized for its bleak portrait of a segregated America, the collection gradually grew to be recognized as a transformative artistic document of the era.

American Witness is a compelling portrait of a great artist and his times and the seismic impact he had upon them.

KEY SELLING POINTS:
November 9, 2017, is Robert Frank’s 93rd birthday
First biography of one of the world’s most influential photographers
Cast of characters that’s a who’s who of literature, art, and counterculture
Profiles in Vanity Fair and the New York Times
By acclaimed author of The One: The Life and Music of James Brown

MARKETING & PUBLICITY PLANS:
• Online advertising
• Author Tour: Los Angeles
• NPR feature campaign

ALSO AVAILABLE:

R.J. Smith has been a senior editor at Los Angeles Magazine, a contributor to Blender, a columnist for The Village Voice, a staff writer for Spin, and has written for GQ, New York Times Magazine, Elle, and Men’s Vogue. His book The One: The Life and Music of James Brown was among the New York Times’ “100 Notable Books of 2012.” Smith lives with his wife and daughter in Cincinnati, Ohio.

For complete title and author’s backlist information, visit edelweiss.com
Game Face
A Lifetime of Hard-Earned Lessons On and Off the Basketball Court

Bernard King

DESCRIPTION:
NBA Hall of Famer Bernard King is one of the most dynamic scorers in basketball history. King was notoriously private as a player, and rarely spoke to the press—not about his career and never about his personal life. And even beyond his prolific scoring, King will forever be remembered for the gruesome knee injury he suffered in 1985. Doctors who told him he’d never play again were shocked when he not only became the first player to return to the NBA from a torn ACL, but returned at an All Star level. In Game Face, King finally opens up about his life on and off the court. King talks about matching up against some of the all-time NBA greats and also tackles issues of race and family off the court, as well as breaking a personal cycle of negativity and self-destructiveness with the help of his family. Engaging, shocking, revelatory, yet always positive and upbeat, Bernard King’s memoir appeals to multiple generations of basketball fans.

KEY SELLING POINTS:
NBA HALL OF FAMER, FORMER SCORING CHAMPION AND ALL-STAR: King is one of the team’s all-time greats and Knicks fans will certainly come out for this book in a big way.

AUTHOR CONNECTIONS: King has an invitation to discuss the book on The Today Show and the NBA will promote the book their 43 million social media followers.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Author Tour: New York and Washington, D.C.

ALSO AVAILABLE:

Bernard King, NBA Hall of Famer, and a college basketball legend, was one of the most explosive scorers in the history of the NBA. King poured in more than 19,000 points in a career spent with the New Jersey Nets, Utah Jazz, Golden State Warriors, New York Knicks and Washington Bullets.

Jerome Preisler is a New York Times bestselling author of over 30 books.
For complete title and author’s backlist information, visit edelweiss.com
Island of the Blue Foxes
Disaster and Triumph on the World’s Greatest Scientific Expedition

Stephen R. Bown

DESCRIPTION:
The immense 18th-century scientific journey, variously known as the Second Kamchatka Expedition or the Great Northern Expedition, from St. Petersburg across Siberia to the coast of North America, involved over 3,000 people and cost Peter the Great over one-sixth of his empire’s annual revenue. Until now recorded only in academic works, this 10-year venture, led by the legendary Danish captain Vitus Bering and including scientists, artists, mariners, soldiers, and laborers, discovered Alaska, opened the Pacific fur trade, and led to fame, shipwreck, and "one of the most tragic and ghastly trials of suffering in the annals of maritime and arctic history."

KEY SELLING POINTS:
- Unforgettable characters
- The expedition that mapped Siberia, made immense scientific advances, and marked the European discovery of Alaska
- A gripping and horrendous shipwreck tale
- Bown’s sterling reputation in the history of the age of sail and in polar exploration

MARKETING & PUBLICITY PLANS:
- Online advertising
- Goodreads promotion
- Extra ARC’s

ALSO AVAILABLE:

Stephen R. Bown is author of The Last Viking: The Life of Roald Amundsen and White Eskimo: Knud Rasmussen’s Fearless Journey into the Heart of the Arctic, which won the Williams Mills Award for the best book on the Arctic in 2016. His award-winning books, including Scurvy and Madness, Betrayal, and the Lash, have led to a reputation as “Canada’s Simon Winchester.”

For complete title and author’s backlist information, visit edelweiss.com
Doug Stanhope

DESCRIPTION:
As his legions of devoted fans (known as "termites") already know, Doug Stanhope lives in an interesting world, a "cult legend" who nonetheless commands an audience that is larger than many mainstream stars. That's because Stanhope built his career from the ground up, playing the dive-iest dives and most decrepit out-of-the-way comedy rooms you can imagine for two decades, in the process becoming a populist hero to an equally drunken fan base.

This Is Not Fame is the uncensored story of how it happened, full of debauched tales from the low side of the road as related by a master comedic storyteller.

This book is exactly what Stanhope's fans have been waiting for: Stanhope unleashed, holding nothing back no matter how embarrassing, immoral, sordid, or compromising it may be.

KEY SELLING POINTS:
Stanhope's fan base is as loyal as they come
Social media: 263k followers on Twitter, 176k "likes" on Facebook
Lowbrow comedy, highbrow media
A great American humorist

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Radio tour
• Tie-in to performance schedule

ALSO AVAILABLE:

Doug Stanhope is a veteran of over twenty-five years of stand-up comedy, a stalwart of the hard-drinking, chain-smoking, literally dying breed. Described by the New York Times as "an acidic blend of prickly hostility, elaborately articulated self-loathing, and righteous anger" and who Ricky Gervais says "might be the most important stand-up working today," Stanhope resides in the US border town of Bisbee, Arizona, with pets who have people names, in an absurd relationship with his gal pal Bingo.
Access All Areas
Hard Rock Stories from the Road

Scott Ian

DESCRIPTION:
Scott Ian, rhythm guitarist and cofounder of Anthrax and author of I’m the Man, collects all of his craziest hard rock stories into one balls-to-the-wall volume. Access All Areas has tales of humor, excess, fun, debauchery, food, booze, and mayhem from Scott’s many years on the road as well as his encounters with celebrities like Dimebag Darrell, Trent Reznor/NIN, Madonna, Lemmy Kilmister, John Carpenter, Robert Trujillo (Metallica), Slayer, David Lee Roth, and many more.

In recent years, Scott Ian’s "Speaking Words" club tours have drawn a devoted crowd of metal fans who love a good rock story. Ian has perfected his delivery, comic timing, and ability to highlight where the ridiculous meets the sublime. Best of all, Ian seems to lack the ability to be embarrassed, rendering Access All Areas howlingly funny, self-deprecating, and every bit as brash and brazen as one would expect from one of the original architects of speed metal.

KEY SELLING POINTS:
What the fans want
Encounters with legends
Coming off the success of For All Kings
Relentless author promotion and spoken word tour

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: New York and Los Angeles
• Radio tour
• Tie-in to performance schedule

ALSO AVAILABLE:

Scott Ian is cofounder, guitarist, and chief lyricist of Anthrax and Stormtroopers of Death. He is also the author of the memoir I’m the Man. He is a Yankees fan and lives with his wife and son outside Los Angeles.
Jim Florentine

DESCRIPTION:
Jim Florentine excels at channeling the core rage we all feel at the seemingly small annoyances of life and his fans love the cathartic experience hidden within his hilarious ranting and raving, a tradition continued in Everybody Is Awful. Acting as a de facto therapist, Florentine diagnoses awful behavior, shames awful people, and offers comedic takes on how to reclaim our lives from it all.

Along the way, Everybody Is Awful takes readers through the author’s formative years, a time filled with rebellion and horrible behavior, to the crazy early days of his career as a stand-up comedian. Florentine also recounts how he developed an obsession with pranks that morphed into his uniquely vigilante style of comedy and made him one of the most legendary prank callers of all time.

KEY SELLING POINTS:
Large author platform: 164,000 on Twitter; 100,000 on Facebook; 7,400 on Instagram; 3,000 on YouTube; 20,000 downloads per episode of his Comedy Metal Midgets podcast
Comedy and Heavy Metal crossover artist
Comedy Tour: averaging over 200 shows per year
Celebrity endorsements

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: Los Angeles
• Tie-in to performance schedule

ALSO AVAILABLE:

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Ben Schafer

For complete title and author’s backlist information, visit edelweiss.com
Keith Morris is a true punk icon. No one else embodies the sound of Southern Californian hardcore the way he does. With his waist-length dreadlocks and snarling vocals, Morris is known world over for his take-no-prisoners approach on the stage and his integrity off of it. Over the course of his forty-year career with Black Flag, the Circle Jerks, and OFF!, he’s battled diabetes, drug and alcohol addiction, and the record industry…and he’s still going strong.

My Damage is more than a book about the highs and lows of a punk rock legend. It’s a story from the perspective of someone who has shared the stage with just about every major figure in the music industry and has appeared in cult films like The Decline of Western Civilization and Repo Man. A true Hollywood tale from an L.A. native, My Damage reveals the story of Morris’s streets, his scene, and his music—as only he can tell it.

KEY SELLING POINTS:
An iconic punk rock legend: Keith Morris co-founded Black Flag, the Circle Jerks, and OFF!, and is a seminal figure in hardcore punk history

An underdog’s underdog
Proven audience
Cover art by Raymond Pettibon
The Nazi Titanic
The Incredible Untold Story of a Doomed Ship in World War II

Robert P. Watson

DESCRIPTION:
Built in 1927, the German ocean liner SS Cap Arcona was the greatest ship since the RMS Titanic. When the Nazis seized control, she was stripped down for use as a floating barracks and troop transport. Later, Joseph Goebbels cast her as the “star” in his epic propaganda film about the sinking of the Titanic. Following the film’s failure, the German navy used the Cap Arcona to transport soldiers and civilians and, in the Third Reich’s final days, the ill-fated ship was packed with thousands of concentration camp prisoners. Days before Germany surrendered, the Cap Arcona was mistakenly bombed by the British Royal Air Force and nearly all of the prisoners were killed in the last major tragedy of the Holocaust.

Author Robert P. Watson has unearthed forgotten records, conducted many interviews, and used over 100 sources to expose this story. The result is a riveting account of an enigmatic ship that played a devastating role in World War II and the Holocaust.

KEY SELLING POINTS:
Now in paperback
In the tradition of so many recent, successful books and movies: Lady in Gold, The Imitation Game, and The Monuments Men
Praise for Nazi Titanic: "A superb marriage of deep research and first class storytelling" (Alex Kershaw); "Wow! What an incredible and tragic story" (Alan Dershowitz)
I Am Brian Wilson
A Memoir

Brian Wilson, Ben Greenman

DESCRIPTION:
As a cofounding member of the Beach Boys in the 1960s, Wilson created some of the most groundbreaking and timeless popular music ever recorded. With intricate harmonies, symphonic structures, and wide-eyed lyrics that explored life’s most transcendent joys and deepest sorrows, songs like "In My Room," "God Only Knows," and "Good Vibrations" forever expanded the possibilities of pop songwriting. Derailed in the 1970s by mental illness, drug use, and the shifting fortunes of the band, Wilson came back again and again over the next few decades, surviving and finally thriving. Now, for the first time, he weighs in on the sources of his creative inspiration and on his struggles, the exhilarating highs and the debilitating lows.

Wilson’s story, told in his own voice and in his own way, unforgottably illuminates the man behind the music, working through the turbulence and discord to achieve, at last, a new harmony.

KEY SELLING POINTS:
New York Times bestseller!
The genius behind the Beach Boys
A look into the mind of a troubled genius
Love and Mercy biopic
Brian Wilson’s comeback in recent years
The real Brian Wilson

MARKETING & PUBLICITY PLANS:
• Social media campaign
• Create shareable graphics
• Tie-in to performance schedule

Brian Wilson, best known for his work with the Beach Boys, is one of popular music’s most revered figures. He became a Kennedy Center Honoree in 2007. A father of seven, Wilson lives with his wife in Beverly Hills, California.

Ben Greenman is a contributing writer to the New Yorker and a New York Times bestselling author. He lives in Brooklyn with his wife and two children.
DESCRIPTION:
"On our first day of school, Robert and I stood at the designated stop at Hevers Avenue with our mothers, and that’s when we met for the very first time. We were five years old." So began a lifelong friendship that fourteen years later would result in the formation of The Cure, a quintessential post-punk band whose albums remain among the best-loved and most influential of all time.

Cured is not only the first insider account of the early days of the band, it is a revealing look at the artistic evolution of the enigmatic Robert Smith, the iconic lead singer, songwriter, and innovative guitarist at the heart of The Cure. However, there was also a dark side to the band’s intense and bewildering success. Tolhurst was nursing a growing alcoholism that would destroy his place in The Cure and nearly end his life. Cured tells the harrowing and unforgettable story of his crash-and-burn, recovery, and rebirth.

KEY SELLING POINTS:
Now in paperback
Loyal fanbase
Lol Tolhurst co-wrote the The Cure’s most famous songs
Massive sales
A bittersweet, literary memoir
A Just Kids for the Goth set

Laurence "Lol" Tolhurst formed The Cure with Robert Smith in 1978. The Cure would go on to chart an impressive selection of achievements that includes selling over 27 million units worldwide and earning 40 Platinum and Gold Records. Lol, who continues to write and perform, makes his home in Los Angeles.
Raising the Barre
Big Dreams, False Starts, and My Midlife Quest to Dance the Nutcracker

Lauren Kessler

DESCRIPTION:
An award-winning author’s journey to break out of the expectations of midlife and reclaim the daring of her girlhood by dancing in the world’s most popular ballet, The Nutcracker, with a professional company.

Like generations of little girls, Lauren Kessler fell in love with ballet the first time she saw The Nutcracker, and from that day, at age five, she dreamed of becoming a ballerina. But when she was twelve, her very famous ballet teacher crushed those dreams—along with her youthful self-assurance—and she stepped away from the dance.

Fast forward four decades, three kids, and seven books later. Lauren—suddenly, powerfully, itchingly restless at midlife—embarks on a "Transcontinental Nutcracker Binge Tour" where attending a string of performances in Chicago, New

KEY SELLING POINTS:
Now in paperback

The Nutcracker is the world's most popular ballet: The Nutcracker is the most performed ballet of the modern era, and its music is a fixture in pop culture. Major American ballet companies generate around 40% of their yearly ticket sales from The Nutcracker.

Lauren Kessler is the author of nine nonfiction books, including Counterclockwise: My Year of Hypnosis, Hormones, Dark Chocolate, and Other Adventures in the World of Anti-aging, as well as My Teenage Werewolf: A Mother, a Daughter, a Journey Through the Thicket of Adolescence. Her journalism has appeared in the New York Times Magazine, Los Angeles Times Magazine, O, the Oprah Magazine, Ladies’ Home Journal, Woman’s Day, Prevention, and Salon. An international speaker and workshop leader, she is the creator of two graduate programs in narrative journalism.

For complete title and author’s backlist information, visit edelweiss.com
Saladin remains one of the most iconic figures of his age. As the man who united the Arabs and saved Islam from Christian crusaders in the twelfth century, he is the Islamic world’s preeminent hero. A ruthless defender of his faith and brilliant leader, he also possessed qualities that won admiration from his Christian foes. But Saladin is far more than a historical hero. Builder, literary patron, and theologian, he is a man for all times, and a symbol of hope for an Arab world once again divided. Centuries after his death, Saladin continues to be an immensely potent symbol of religious and military resistance to the West. He is central to Arab memories, sensibilities, and the ideal of a unified Islamic state.

John Man charts Saladin’s rise to power, his struggle to unify the warring factions of his faith, and his battles to retake Jerusalem and expel Christian influence from Arab lands. Saladin explores the life and enduring legacy of this champion of Islam while examining his significance for the world today.

KEY SELLING POINTS:
Now in paperback
A much-needed biography
Histories of the Crusades are popular
Saladin is one of history’s greatest personalities
Timely book

John Man is a historian and travel writer with a special interest in Asia. His many acclaimed books include bestselling biographies of Genghis Khan and Attila the Hun, as well as The Great Wall and The Terracotta Army. He lives in England.
Rebecca Dennis

DESCRIPTION:
If you’ve ever heard anyone tell you to “just breathe” when you are stressed or even just stub your toe, they’re on to something. Ancient practices such as yoga and meditation focus on breathwork as a core part of their philosophies; many smaller studies are showing that the simple act of focused breathing can help boost energy, combat stress, and improve heart health. We all think we know how to breathe, but in fact most of us lose the natural ability to breathe fully in early childhood; we learn and practice shallow breathing, our bodies and cells hold onto tension and stress. And Breathe is a practical guide to deep breathing, which holds the key to combating all sorts of issues, from anxiety and depression to low self-esteem. Full of inspirational stories and practical breathing exercises, this book is an empowering tool for anyone looking to overcome anxiety.

KEY SELLING POINTS:
NATURAL REMEDY FOR ANXIETY, INSOMNIA, AND MORE: Studies show that controlled breathing can help reduce symptoms associated with anxiety, insomnia, post-traumatic stress disorder, and more.
ANCIENT PRACTICE MADE MODERN AND ACCESSIBLE: Breathwork is an integral part of yoga, mindfulness, and meditation, all of which have exploded in popularity recently.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

Rebecca Dennis is the founder or www.breathingtree.co.uk, a breath coach, and workshop leader. She studied with Transformational Breath founder Judith Kravitz and other influential trainers throughout the world.

www.breathingtree.co.uk
Tommy McDonald

**DESCRIPTION:**
Move over, Tofurkey. VegNews Magazine’s 2015 Company of the Year offers their first cookbook, dedicated to delicious, satisfying vegan “wheat meat” recipes. Founded in 1997 in Seattle, Washington, Field Roast Grain Meat Co. creates artisan vegan meats, made with real ingredients and traditional food making practices. Chef Tommy McDonald shares fundamental techniques and processes that will enable the reader to make vegan grain meats (sausages, stuffed roasts) at home-for everyday (sandwiches, burgers, meatloaf) to holiday (the popular Celebration Roast). The 100 recipes are flexible: want to make your own meats? Great! Want to use Field Roast products instead? That will work too.

**KEY SELLING POINTS:**
- **BRAND CONNECTIONS:** Field Roast products are sold in over 2,000 retail stores and over 500 restaurants nation-wide, including Whole Foods. It was named VegNews Magazine's 2015 Company of the Year.
- **PROCESSED-FREE & WHOLE-FOOD BASED:** Many faux meat products are made with highly-processed soy and additives. Field Roast products are made from protein-rich vital wheat gluten.

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Create shareable graphics
- Author Tour: Seattle and Portland, Or.
- Recipe feature campaign
- Digital Blad
- Recipe postcard

**ALSO AVAILABLE:**

**AUTHOR’S RESIDENCE:**
Seattle, WA

**EDITOR:**
Renee Sedliar

For complete title and author’s backlist information, visit edelweiss.com

Tommy McDonald is head chef and Food Services Manager at Field Roast in Seattle, WA.

David Lee is the founder and president of Field Roast Grain Meat Company.

www.fieldroast.com/
facebook.com/FieldRoastGrainMeat
Follow on Twitter @FieldRoast
You Get What You Pitch For
Control Any Situation, Create Fierce Agreement, and Get What You Want in Life

Anthony Sullivan, Tim Vandehey

DESCRIPTION:
Written not just for a business audience, You Get What You Pitch For will approach the pitch as what it really is: a methodology for building productive, positive, mutually beneficial person-to-person interactions. Pitchman Anthony "Sully" Sullivan and co-author Tim Vandehey weave a lifetime of vivid stories and colorful characters, one-of-a-kind pitchman-lingo, and field-tested pitching techniques into an entertaining, practical user's manual for an extraordinary set of skills that millions of people can use to become the most confident, charismatic and powerful version of themselves. You Get What You Pitch For tackles common, real-life scenarios almost anyone can relate to, from handling disagreements, job interviews, making an important speech, getting funding, going after a promotion, and more.

KEY SELLING POINTS:
HSN CONNECTION: Sully will be able to leverage the network's 30 million viewers to market the book, drive preorders, and build his email list.
WELL-KNOWN PITCHMAN: With more than 25 years, thousands of hours of pitching, and billions of dollars in product sales to his credit, no one knows more about the pitch than Anthony Sullivan.

MARKETING & PUBLICITY PLANS:
• National print and online advertising
• Social media campaign
• Create shareable graphics

ALSO AVAILABLE:
Audio / ISBN: 9781478991700 / Price: $30.00 ($39.00 CAN)

Anthony Sullivan
is an English entrepreneur and pitchman best known as the leading spokesman for the OxiClean brand. His production company, Sullivan Productions, Inc., produces TV commercials for consumer products.

Tim Vandehey is a bestselling ghostwriter and co-author. He lives in Kansas City, Missouri with his wife and daughters.

For complete title and author's backlist information, visit edelweiss.com
**Veganomicon, 10th Anniversary Edition**

**The Ultimate Vegan Cookbook**

**Isa Chandra Moskowitz, Terry Hope Romero**

**DESCRIPTION:**
Who knew vegetables could taste so good? Vegan powerhouses Isa Moskowitz and Terry Romero bring a brand new edition of this beloved vegan cookbook to celebrate its 10th anniversary. You'll find 25 new dishes and updates throughout for more than 250 recipes (everything from basics to desserts), stunning color photos, and tips for making your kitchen a vegan paradise. All the recipes in Veganomicon have been thoroughly kitchen-tested to ensure user-friendliness and amazing results. Veganomicon also includes meals for all occasions and soy-free, gluten-free, and low-fat options, plus quick recipes that make dinner a snap.

**KEY SELLING POINTS:**

**GREAT TRACK:** The first edition of Veganomicon has sold over 300k copies and has strong, consistent sales nearly a decade after publication.

**REFLECTS THE CHANGING VEGAN LANDSCAPE:** With the move toward natural sweeteners, unprocessed eating, allergen-free options, and the like, the recipes have all been reviewed and updated accordingly. There will also be 25 new recipes.

**MARKETING & PUBLICITY PLANS:**
- National print and online advertising
- Social media campaign
- Create shareable graphics
- Author Tour: New York and Omaha
- Digital blad
- Recipe postcard

**ALSO AVAILABLE:**

**AUTHOR’S RESIDENCE:**
Isa Chandra Moskowitz lives in Brooklyn, NY. Terry Hope Romero lives in Queens, NY.

For complete title and author’s backlist information, visit [edelweiss.com](http://edelweiss.com)
Best Food Writing 2017

Holly Hughes

DESCRIPTION:
For seventeen years, this anthology has served up the cream of each year’s crop of food writing, from legendary figures like Anthony Bourdain to lauded chefs like Alice Waters, alongside movers-and-shakers like J. Kenji López-Alt and Besha Rodell. The 2017 edition promises to continue in that tradition with a dynamic mix of writers; from seasoned journalists and authors to star chefs and up-and-coming bloggers. Brought together by Holly Hughes; keen eye and taste for the hottest stories and biggest trends, Best Food Writing 2017 offers 50 essays that encompass provocative journalism, intriguing profiles, moving memoir, and more.

KEY SELLING POINTS:
SOLID TRACK; NO DIRECT COMPETITOR: Best Food Writing, the only annual collection that features the year’s best food writing, has sold more than 160,000 copies of previous editions.
HIGH-PROFILE CONTRIBUTORS: Dan Barber, Anthony Bourdain, J. Kenji López-Alt, Cal Peternell, Michael Pollan, Alice Waters, and Pete Wells, among others, have all been in past collections.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Author Tour: New York and San Francisco

ALSO AVAILABLE:

Holly Hughes, former executive editor of Fodor’s travel publications, is the author of Frommer’s 500 Places for Food and Wine Lovers. She lives with her family in New York City.
Gluten-Free on a Shoestring, revised edition
More than 125 Easy Recipes for Eating Well on the Cheap

Nicole Hunn

DESCRIPTION:
With the rise of grain-free and paleo diets, along with the increasing diagnosis rate of celiac disease, gluten-free prepared foods are more widely available than ever. Yet they are still expensive—as much as three times (or more) than their gluten-y counterparts. If you’re ready to slash the cost of your grocery bill, you’ve come to the right place. In Gluten-Free on a Shoestring, savvy mom, beloved blogger, and gluten-free guru Nicole Hunn shows how every gluten-free family can eat well without breaking the bank. This new edition of Nicole’s beloved, most popular cookbook, you’ll find 125 tried-and-true favorites inexpensive gluten-free recipes—plus fifteen brand new recipes!—for dinners, desserts, comfort foods, and more. With family-friendly advice on the best values and where to find them, meal planning strategies, and pantry-stocking tips, Gluten-Free on a Shoestring is the go-to guide to eating gluten-free well—and on the cheap.

KEY SELLING POINTS:
GORGEOUS FULL-COLOR PACKAGE: The first edition had a handful of photos in an insert; this new edition will have full-color photos throughout.
EXPERT AUTHOR WITH LARGE FOLLOWING: Nicole’s readership has soared to an average of 1.4 million page views each month. She has +518k fans on Facebook and +97k Pinterest followers.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Recipe postcard

ALSO AVAILABLE:

Nicole Hunn is the author of the Gluten-Free on a Shoestring series and blog, which has been featured in the New York Times and MSN Money. Her work has appeared in Better Homes and Gardens, Parents magazine, Parade magazine, and Epicurious.com. She lives in Westchester County, New York.

For complete title and author’s backlist information, visit edelweiss.com

www.glutenfreeonashoestring.com
facebook.com/gfshoestring
Follow on Twitter @GFShoestring

Renee Sedliar
Nicole Hunn is the author of the Gluten-Free on a Shoestring series and blog, which has been featured in the New York Times and MSN Money. Her work has appeared in Better Homes and Gardens, Parents magazine, Parade magazine, and Epicurious.com. She lives in Westchester County, New York.
Claudia Chan

DESCRIPTION:
Women remain the disadvantaged sex throughout the world, despite centuries of progress. So how do we harness women’s personal and collective power to bring about change and finally achieve gender equality?

To business leader Claudia Chan, the key lies in empowering women to achieve their own personal potential while reigniting engagement in the feminist movement. It’s not just about you—stepping up in your own life lets you lift other women up with you and paves the way for others to follow. In THIS IS HOW WE RISE, Chan shares how to get beyond the limiting beliefs that hold you back, transform feminine traits once thought of as weakness into assets, and cultivate the internal habits to succeed and lead. Then, she shows how to put that personal power to work at a wider level by identifying the issues that really matter to you, raising awareness, and getting authentically involved.

KEY SELLING POINTS:
FROM AN AUTHORITY ON WOMEN’S ISSUES: In 2015, Chan became an official U.S. State Department Speaker on women’s empowerment. Chan consults for major corporate clients like Anheuser-Busch, Bacardi, and Gillette.

PUBLICATION TO COINCIDE WITH S.H.E. SUMMIT 2017: This annual conference brings together feminist thought leaders, activists, and speakers from around the world.

Claudia Chan is the CEO and founder of S.H.E. Globl Media Inc., a multi-platform media company. Her company’s renowned annual conference, S.H.E. Summit, convenes hundreds of global changemakers and attendees from over 100 countries. She lives in Southampton, New York with her family.
Who Will Take Care of Me When I’m Old?
Plan Now to Safeguard Your Health and Happiness in Old Age

Joy Loverde

DESCRIPTION:
Aging without help can be a frightening, isolating prospect. Whether you have friends and family ready and able to help you or not, growing old does not have to be an inevitable decline into helplessness. It is possible to maintain a good quality of life in your later years, but having a plan is essential. WHO WILL TAKE CARE OF ME WHEN I’M OLD? equips readers with everything they need to prepare on their own:
- Advice on the tough medical, financial, and housing decisions to come
- Real solutions to create a support network
- Questions about aging readers don’t know to ask
- Customizable worksheets and checklists that help keep plans on course
- Guidance on new products, services, technology, and resources

WHO WILL TAKE CARE OF ME WHEN I’M OLD? goes way beyond estate planning to help readers prepare for all the changes in store.

KEY SELLING POINTS:
HUGE—AND GROWING—POPULATION OF ELDER ORPHANS: People over age 65 who have no spouse or support from adult children make up more than 25% of the senior population.
EMPOWERS THE AGING PERSON HERSELF: Many books dealing with aging are written for younger caregivers. Loverde puts power into readers’ hands to make their own decisions.

9780738219639
$16.99 ($22.49 CAN)
TRADE PAPERBACK
7” x 9” / 288 pages
CARTON QUANTITY: 20

BISAC CATEGORIES:
SELF-HELP / Aging
FAMILY & RELATIONSHIPS / Aging

AUTHOR’S RESIDENCE:

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Claire Schulz

FOR COMPLETE TITLE AND AUTHOR’S BACKLIST INFORMATION, VISIT edelweiss.com
Healthy Gut, Healthy Brain
Heal Depression, Anxiety, and Mental Fog without Medication—by Restoring Your Microbiome

Raphael Kellman, M.D.

DESCRIPTION:
Every part of your body affects every other part of your body. There is a fundamental connection between the brain, the gut, the microbiome, and the thyroid: if any one part of this system is malfunctioning, it will impact the others—and this is where Healthy Gut, Healthy Brain comes in. Integrative health pioneer Dr. Raphael Kellman presents his two-part 60-day plan focusing on "the whole brain" (a biological system made up of the microbiome, the gut, and the thyroid). Kellman then shares a revolutionary approach to curing depression and other mood problems without toxic drugs by focusing on this interconnectedness. No more anxiety. No more depression. No more brain fog. With a three-week meal plan featuring 50 original and simple recipes, exercise program, and daily meditations, this book will benefit people diagnosed with depression and/or anxiety as well as those who just want to feel better.

KEY SELLING POINTS:
GUT HEALTH CONTINUES TO BE CUTTING-EDGE: Kellman’s new book focuses on the gut and its relationship to moods and overall wellness, a newsworthy topic:
DRUG-FREE WAY TO FIGHT DEPRESSION: There is an increasing discussion on natural remedies for illnesses. Not anti-meds, the book offers ways of healing that are natural and can complement current meds regimes.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

An internist and pioneer in holistic medicine, Raphael Kellman, MD, is the founder of the Kellman Center for Functional and Integrative Medicine. Dr. Kellman lives with his family in Manhattan.

For complete title and author’s backlist information, visit edelweiss.com
The Unspeakable Loss
Hope, Help, and Healing after a Child Dies

Nisha Zenoff

DESCRIPTION:
Charting the long path from shock, trauma, and overwhelming pain, to a life that once again contains joy, love, and laughter, The Unspeakable Loss is a book for parents who have lost a child. Therapist Nisha Zenoff shares intimate and honest stories of her own journey and offers stories from other bereaved parents. Written in a Q & A format, The Unspeakable Loss goes to the heart of grief, answering the urgent questions that accompany loss. "Who am I now without my child?" "How can I help my other children cope?" "Will my marriage survive?" The Unspeakable Loss speaks deeply and compassionately, offering wisdom in language the bereaved can absorb. It is written to speak to parents no matter where they are in their grief cycle, whether newly bereaved or dealing with a death that occurred many years earlier. While it doesn’t flinch from the reality and pain of parental loss, ultimately it is a book about embracing life.

KEY SELLING POINTS:
DIFFICULT TOPIC WITH A REAL AUDIENCE: According to the Centers for Disease Control, approximately 100,000 children and young adults in the U.S. die each year—not including stillbirths and miscarriages.
TARGETED PARTNERSHIPS: Zenoff is a newsletter contributor to one of the largest bereavement organizations in the country and has been invited to speak at their national conference.

9780738219752
$15.99 ($20.99 CAN)
TRADE PAPERBACK
5-1/2" x 8-1/4" / 256 pages
CARTON QUANTITY: 20

BISAC CATEGORIES:
SELF-HELP / Death, Grief, Bereavement
FAMILY & RELATIONSHIPS / Death, Grief, Bereavement

AUTHOR’S RESIDENCE:
San Francisco Bay Area, CA.

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Renee Sedliar

For complete title and author’s backlist information, visit edelweiss.com

Nisha Zenoff, PhD, LMFT, has been a psychotherapist, grief counselor, and teacher for more than thirty-five years. In addition to being a Licensed Marriage and Family Therapist, Nisha is a registered dance movement therapist.
Beyond the Mat
Achieve Focus, Presence, and Enlightened Leadership through the Principles and Practice of Yoga

Julie Rosenberg

DESCRIPTION:
Yoga is an extremely popular way to get fit, but its underlying philosophy can offer so much more to calm the mind and discover untapped personal power. Business leader, MD, and certified yoga teacher Julie Rosenberg shows you how to bring yoga out of the studio and into your personal and professional life, with an explanation of the principles, real-life examples, and anecdotes from the author's own professional career. Yoga's ten philosophical principles extend far beyond the mat, for example:
- Yama (yoga's moral precepts) apply to leadership—how we rightsize work in our lives, relate to colleagues, and cultivate compassion for ourselves and others
- Dharana (being fully present) helps to manage time effectively, set healthy time limits on your work, and avoid distractions
- Pranayama (breath control) mitigates stress and helps you stay calm in difficult situations

KEY SELLING POINTS:
ONE OF THE MOST POPULAR FITNESS PRACTICES: 22 million Americans practice yoga—more than double what it was ten years ago
EXPERT AUTHOR IN YOGA AND LEADERSHIP: Dr. Rosenberg is Senior Director of Research and Development at Pfizer, leading extended teams of broad international reach. She is also a certified master-teacher of yoga.

MARKETING & PUBLICITY PLANS:
- Social media campaign

ALSO AVAILABLE:

Julie Rosenberg, MD, is a former physician and currently oversees key global drug development programs at Pfizer. She has been involved in yoga training for over twelve years and teaches yoga primarily "beyond the mat," speaking to groups about applying the practice and philosophy of yoga to their daily lives and leadership skills.

For complete title and author's backlist information, visit edelweiss.com
Close Your Eyes, Get Free
Use Self-Hypnosis to Reduce Stress, Quit Bad Habits, and Achieve Greater Relaxation and Focus

Grace Smith

DESCRIPTION:
A hypnotherapist’s strategies for “meditation with a goal”—to reduce stress, kick bad habits, and develop greater confidence

Meditation, mindfulness, and other alternative healing practices continue to find their place with Western audiences. Now, up-and-coming hypnotherapist Grace Smith introduces the next wave: hypnosis—or “meditation with a goal.” Close Your Eyes, Get Free shares the practical advice and exercises that Smith uses to great success in her private hypnotherapy practice. While hypnosis may still conjure images of entranced people squawking like chickens or handing over their wallets, it’s something far more peaceful—and useful. Readers will learn how hypnosis can help increase self-worth and empowerment, reduce stress, quit bad habits, and more. Close Your Eyes, Get Free will take hypnotherapy from niche and strange into the mainstream, offering practical strategies and simple exercises anyone can do anytime for a deeply relaxed and focused state.

KEY SELLING POINTS:
CAPITALIZES ON MINDFULNESS/MEDITATION TREND: Mindfulness and meditation continue to grow in popularity; hypnotherapy is the next step.

BACKED BY SCIENCE: Smith builds upon the growing mountain of scientific evidence on the efficacy of hypnosis—from ongoing studies at Yale University and the Mayo Clinic—to bring new understanding to this healing modality.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics

ALSO AVAILABLE:
Audio / ISBN: 9781478990642 / Price: $30.00 ($39.00 CAN)

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Renee Sedliar

gacespace.co, gracesmithtv.co
facebook.com/GraceSmithTV
Follow on Twitter @GraceSmithTV

For complete title and author’s backlist information, visit edelweiss.com
Get Off Your Acid
7 Steps in 7 Days to Lose Weight, Feel Great, and Reclaim Your Energy

Daryl Gioffre

DESCRIPTION:
An acidic lifestyle - consuming sugar, dairy, excess animal proteins, processed food, alcohol, preservatives, artificial sweeteners, refined grains, along with lack of exercise, food allergies, and food sensitivities - causes inflammation. And inflammation is the culprit behind many of our current ailments, as well as causing weight gain and preventing weight loss. Darryl Gioffre is a chiropractor and raw foods chef who discovered the healing power of foods after his own battle with sugar addiction and highly acidic foods. Dr. Gioffre's program shows you how to alkalize your diet and balance your pH, which frees up your body's resources to not only fight the bad stuff, but promote the good stuff that happens naturally once your body is in balance. You'll find that you have more energy, less pain, a stronger immune system, better focus, deeper sleep, improved digestion, your skin begins to glow, and-bonus-the fat literally melts off of your body.

KEY SELLING POINTS:
ANTI-INFLAMMATORY DIETS ARE ON THE RISE: The alkaline diet is being talked about in major media and health outlet. Books such as Eat Dirt and trends like paleo craze emphasize anti-inflammatory foods for overall health.
CELEB SUPPORT: Last year, 3,000 customers purchased his cleanse; his numbers are growing. Gwyneth Paltrow, Kate Hudson, and Kelly Ripa are big fans of an alkaline diet. Kelly Ripa will write the foreword.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

Dr. Daryl Gioffre is a chiropractor, health coach, certified raw food chef, and lecturer. Dr. Daryl has been practicing chiropractic care for 14 years, and opened the Gioffre Chiropractic Wellness Center on the Upper East Side of Manhattan in 2004. He founded AlkaMind in 2013.

www.getoffyouracid.com/

Follow on Twitter @drdarylgioffre: @getoffyouracid
Social Startup Success
How the Best Nonprofits Launch, Scale Up, and Make a Difference

Kathleen Kelly Janus

DESCRIPTION:
Kathleen Kelly Janus, a lecturer at the Stanford University Program on Social Entrepreneurship and the founder of the successful social enterprise Spark, set out to investigate what makes a startup succeed or fail. She surveyed more than 200 high-performing social entrepreneurs and interviewed dozens of founders. Social Startup Success shares her findings for the legions of entrepreneurs working for social good, revealing how the best organizations get over the revenue hump. How do social ventures scale to over $2 million, Janus’s clear benchmark for a social enterprise’s sustainability? Janus reveals insights from key figures such as DonorsChoose founder Charles Best, charity:water’s Scott Harrison, Reshma Saujani of Girls Who Code and many others. Social Startup Success will be social entrepreneurship’s essential playbook; the first definitive guide to solving the problem of scale.

KEY SELLING POINTS:
LARGE AUDIENCE: There are over one million nonprofit organizations, two-thirds of which have not scaled passed 500,000 in annual revenue.

AUTHOR RELATIONSHIPS: Janus is connected to high-impact organizations such as Stanford Program of Social Entrepreneurship, Stanford Social Innovation Review, and others.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics

ALSO AVAILABLE:

Kathleen Kelly Janus is an award-winning social entrepreneur, author and lecturer at Stanford University. An attorney, Kathleen is a co-founder of Spark, a nonprofit focused on building a community of young, global citizens promoting gender equality. Additionally, she is Chair of the Board of Directors of Accountability Counsel.

For complete title and author’s backlist information, visit edelweiss.com

kathleenjanus.com

Follow on Twitter @kkellyjanus
The End of Old Age
A Hopeful Guide for Ourselves and Our Loved Ones

Marc E. Agronin, M.D.

DESCRIPTION:
In his last book, How We Age, Dr. Marc Agronin wrote passionately about how we need to place greater value on our elders and hope for a better old age, even in the throes of illness and dementia. But he doesn’t want us to simply gaze at the holiness of old age, nor does he want us searching for some magical Fountain of Youth that doesn’t exist now and won’t exist in the foreseeable future.

At the Miami Jewish Health System, Agronin sees both the sickest and the healthiest of seniors, what works and what doesn’t. Many authors can talk about aging from their particular vantage points, but Agronin is on the front lines as he counsels and treats elderly individuals and their loved ones on a daily basis. All of the latest scientific research combined with Agronin’s first-hand experience can be distilled into a simple and yet unheard of formula: age is the solution and not the problem. This approach stops looking at aging as an implacable enemy but rather as a developmental force for enhancing well-being, meaning, and longevity.

KEY SELLING POINTS:
Leading expert
Demonstrated readership
Baby boomers take note
Hopeful outlook, but not patchouli-scented
Practical orientation

MARKETING & PUBLICITY PLANS:
• Author Tour: Miami
• NPR Feature Campaign

ALSO AVAILABLE:

Marc E. Agronin, MD, a summa cum laude graduate of Harvard University and the Yale School of Medicine, is a board-certified adult and geriatric psychiatrist and the author of the acclaimed book How We Age. Since 1999 he has served as the director of mental health services, clinical research, and the outpatient memory center at Miami Jewish Health Systems (MJHS), Florida’s largest not-for-profit long-term care provider. He has published essays in the New York Times and Scientific American Mind and writes regularly on aging and retirement issues for the Wall Street Journal.
A Couple Cooks | Pretty Simple Cooking
100 Easy and Delicious Vegetarian Recipes to Make You Fall in Love with Real Food

Sonja Overhiser, Alex Overhiser

DESCRIPTION:
A Couple Cooks brings sincere writing, flavorful, nourishing recipes with a Mediterranean flair, and vibrant photography. Recipes include 100 functional and creative recipes for every aspect of a home-cooked lifestyle, heavy on the vegetables but not strictly vegetarian, with recipes in each category listed in order from simplest to most involved. At the book’s heart will be features for the top 12 "rules" for a healthy approach to food.

KEY SELLING POINTS:
BLOG: acouplecooks.com was named one of Better Homes and Gardens Top 10 Food Blogs in 2015; has 250k page views per month, 100k followers across all social media channels (+52k Instagram).

FLEXITARIAN & DELICIOUS: The book will appeal to omnivores looking to bring veggies to the center of the plate.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: Indianapolis
• Digital blad
• Recipe postcard

ALSO AVAILABLE:

Sonja and Alex Overhiser are sustainable food advocates and founders of A Couple Cooks website and podcast. Sonja is a writer and recipe developer, and Alex is a food photographer. They live in Indianapolis, IN.

For complete title and author’s backlist information, visit edelweiss.com

www.acouplecooks.com/
facebook.com/acouplecooks
Follow on Twitter @aCoupleCooks
Borderline Personality Disorder Demystified, Revised Edition
An Essential Guide for Understanding and Living with BPD

Robert O. Friedel

DESCRIPTION:
BPD is a chronic, disabling psychiatric condition that causes extreme instability in one's emotional life, behavior, and self-image, and severely impacts the relationships with one's family and friends. With an estimated 5.6% of the US population affected and an expanding awareness of the disorder, Dr. Robert O. Friedel offers a fully revised and updated edition of BORDERLINE PERSONALITY DISORDER DEMYSTIFIED. A leading expert in BPD and a pioneer in its treatment, Friedel has turned his vast experience into a useful, supportive guide. The book helps readers to understand the underlying causes of BPD, the course it takes, challenges of reaching an accurate diagnosis, treatment options, and coping strategies. For anyone diagnosed, who suspects they may have BPD, or whose friend or loved one suffers from the condition, this is a must-have resource to understand the disorder and seek effective treatment.

KEY SELLING POINTS:
A COMMON CONDITION: An estimated 18 million Americans will develop borderline personality disorder (BPD) at some point in their lives.

AUTHOR IS LEADING EXPERT ON BPD: Dr. Friedel serves on the Scientific Advisory Board of the National Education Alliance for Borderline Personality Disorder. He has founded Borderline Personality Disorder Clinics at UAB and at MCV/VCU.

Robert O. Friedel, MD, is Distinguished Clinical Professor of Psychiatry at Virginia Commonwealth University. He serves on the Scientific Advisory Board of the National Education Alliance for Borderline Personality Disorder, and was named a Psychiatrist of the Year in 2007 by the National Alliance on Mental Illness (NAMI). He lives in Virginia.
Superconnector
Stop Networking and Start Building Business Relationships that Matter

Scott Gerber, Ryan Paugh

DESCRIPTION:
Superconnectors are a new category of tradespeople born out of the social media era. They are highly valuable community-builders who make things happen through their keen understanding and utilization of social capital. They don’t just meet people for business-card collection’s sake; they understand the power of relationship-building, problem-solve by connecting the dots at high levels, and purposefully cause different worlds and communities to interact with the intention of creating mutual value. Superconnector shows readers why it’s time to leave their bad networking habits in favor of a new three-pronged Vision-Execution-Profiting approach. It presents instructive anecdotes and winning strategies from a who’s who roster of superconnectors, revealing how to systematically manage a meaningful professional community and maximize its value.

KEY SELLING POINTS:
COUNTERINTUITIVE APPROACH: Superconnector shows readers why it’s time to abandon their bad networking habits in favor of a relentless focus on building a community and creating value.

STONG MEDIA CONNECTIONS: Gerber and Paugh have established connections with key business media outlets.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics
• Author Tour: New York and Boston

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Renee Sedliar

For complete title and author’s backlist information, visit edelweiss.com

Scott Gerber is the cofounder and CEO of CommunityCo. He is the founder of Young Entrepreneur Council and Forbes Council, is a Special Advisor to Forbes Media, and is author of the book Never Get a “Real” Job.

Ryan Paugh is the co-founder and COO of CommunityCo. He first cofounded Brazen Technologies and then went on to co-found Young Entrepreneur Council (YEC) in 2010.

scottdgerber.com/ http://ryanpaugh.com/
facebook.com/theyec
Follow on Twitter @scottdgerber; @ryanpaugh
Natalie Jill

DESCRIPTION:
If you are like most people, you have probably tried many diets looking for one that works, makes you feel good, and that you can actually follow for more than a few days. You’ve probably come up empty-handed. We’ve all been there, but Natalie Jill’s 7 Day Jump Start is different. This easy-to-follow plan is based on real food and you get to choose the foods you like best. Natalie has helped millions of people ditch processed foods, lose weight, feel great, and change their mindset to become their best selves. Whether you have yo-yo dieted for years or have tried to eat healthy without seeing results, Natalie offers real solutions that will last a lifetime.

KEY SELLING POINTS:
A NATIONAL BESTSELLER IN HARDCOVER
SOCIAL MEDIA SENSATION: Instagram (500K+ followers), Facebook (1.6 million+ Likes), Youtube (8+ million views, 185K subscribers), Pinterest (68K+ followers), Twitter: (25.7K followers).

MARKETING & PUBLICITY PLANS:
- Social Media campaign
- Create shareable graphics

Natalie Jill, LMSN, is the founder, owner, and CEO of Natalie Jill Fitness. She holds a degree in Health and Human Performance from the University of Maryland and is a Licensed Master Sports Nutritionist and Functional Fitness Trainer.
Torre Deroche

DESCRIPTION:
Torre DeRoche is grieving the loss of the two most important men in her life—the partner of nine years who she’s just broken up with, and her father, who’s just passed away—when she crosses paths with Masha, a woman who has put her marriage on hold to pursue a dream of walking the world in order to try and make sense of it. When Masha invites Torre to join her on a pilgrimage in India, Torre embarks on a journey both physical and spiritual.

It’s an uncertain route full of danger - pollution, wild dogs, snakes, and men - but if they can survive uninjured the duo hope they’ll absorb wisdom by osmosis and end the journey as two women who are fit, fearless, and ready to save the world. But nothing these two unlikely adventurers encounter is quite as terrifying as being 30-something women who have no clue about anything anymore.

KEY SELLING POINTS:
FRESH ANGLE: This takes a new tack in the travel memoir space, as DeRoche recounts her messy, devastating, and enthralling journey. The friendship element—between the author and Masha—provides a new twist.

CORE SEAL CATEGORY
DISTINCT, COMPELLING VOICE: The author has a beautiful voice on the page. Readers will fall for the relatable bond between these 2 compelling women.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

EXCLUSIVE TERRITORIES:
WORLD, EXCLUDING UK, CW

EDITOR:
Stephanie Knapp

Torre DeRoche has been published in the travel writing anthology An Innocent Abroad, alongside Cheryl Strayed, Dave Eggers, et al. Her work has appeared in The Atlantic, The Guardian Travel, Sydney Morning Herald, and more. Her blog fearfuladventurer.com has been profiled in Nat Geo, HelloGiggles.com, and hundreds of websites around the world, including Viator’s Top 25 Travel Blogs of 2015.
**Caitlin Brodnick**

**DESCRIPTION:**
At the tender age of 28, public speaker and comedian Caitlin Brodnick tested positive for the BRCA1 gene mutation, meaning there was an 87% chance she’d be diagnosed with breast cancer in her lifetime.

In *Dangerous Boobies: Breaking Up with My Time-Bomb Breasts*, Caitlin tells readers the inside story of her relationship with her breasts—first feeling plagued during her teen years with too-big breasts that overpowered her body, then watching multiple family members die of breast cancer, and ultimately her own decision to get tested, have a mastectomy, and undergo reconstruction.

Caitlin’s story is about the risk of breast cancer, and so much more—funny and heartwarming, she offers important lessons about body acceptance and what it takes to be an empowered owner of a pair of healthy breasts.

**KEY SELLING POINTS:***
**EMMY AWARD WINNER:** In 2016, Brodnick partnered with *Glamour* magazine and Conde Nast Entertainment to produce the Emmy Award–winning documentary series “Screw You Cancer”

**BREAST CANCER COMMUNITY:** There are more than 3.1 million women living in the US with a history of invasive breast cancer

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign

**ALSO AVAILABLE:**

**ExCLUSIVE TERRITORIES:**
WORLD, EXCLUDING UK, CW

**EDITOR:**
Laura Mazer

---

*Caitlin Brodnick has become the bright young face for breast health and breast cancer prevention. Along with *Glamour* magazine and Conde Nast Entertainment, Caitlin created “Screw You Cancer,” a six-part documentary that follows Caitlin from decision to surgery to recovery. The documentary won a National Magazine Award and an Emmy Award. She has also been featured in the *New York Times*, *The Washington Post*, *Glamour*, and more.*

[www.caitybrodnick.com/](http://www.caitybrodnick.com/)
[facebook.com/caitlin.brodnick](http://facebook.com/caitlin.brodnick)
Follow on Twitter @caitybrodnick
**Play Big**
Conquer Your Fears and Make Your Dreams a Reality—Lessons from the First Woman to Coach in the NFL

**Jen Welter**

**DESCRIPTION:**
When Jen Welter became a linebackers coach for the Arizona Cardinals in 2015, she was the first woman to ever break the glass sideline of the NFL. In *Play Big*, Welter reveals the grit and determination that it took to be a trailblazer in one of the country's toughest boys' clubs.

With reliability and encouragement, *Play Big* lays out how she handled the unique pressure of being the only woman in a notoriously sexist environment. By detailing her own strategies for succeeding despite the odds, Welter gives readers the tools they need to do the same—whatever their own obstacles might be—and translates simple but effective tips for perseverance and toughness.

Welter's accomplishments might seem unique, or rarefied, but in *Play Big* she translates her wisdom into steps any women can use.

**KEY SELLING POINTS:**
**STRONG AUTHOR PLATFORM:** Welter is a sought-after speaker, with over 150 high-profile event invites/year and a strong social platform.
**REMARKABLE YET ACCESSIBLE AUTHOR:** Welter's advice is universal.
**CATEGORY SUCCESS:** Women who have achieved their dreams and give advice on the page turn into bestselling authors (see Sophia Amoruso, Chrissie Wellington, and Alexis Jones).

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Tie-in to author’s speaking schedule

**EXCLUSIVE TERRITORIES:**
WORLD ALL LANGUAGES

**EDITOR:**
Stephanie Knapp

---

Dr. Jen Welter is the first female to coach in the NFL. In 2015, she served as a linebackers’ coach for the Arizona Cardinals. She appears regularly as an NFL and sports analyst on NBC, ESPN, and the NFL Network and in national newspapers and other publications. Welter is a regular empowerment and sports speaker, and ESPNW named her one of the 25 most influential women in sports in 2015. Welter holds a doctorate degree in Psychology, a Master’s in Sport Psychology, and a bachelor’s degree from Boston College.

http://jenwelter.com/
facebook.com/DrJenWelter/
Follow on Twitter @jwelter47
**Literary Witches**
A Celebration of Magical Women Writers

**Taisia Kitaiskaia, Katy Horan**

**DESCRIPTION:**
*Literary Witches* celebrates the most witchy women of the literary world with beautiful illustrations and mini creative bios.

From Shirley Jackson to Jamaica Kincaid, these writers lived and wrote with fierce, at times very dark, tendencies, which the author and illustrator honor through poetic imaginations of their witchy qualities. The list of women featured is diverse, and includes both the well-known and the obscure: Emily Dickinson and Virginia Woolf to Mira Bai and Sor Juana Ines de la Cruz.

For book lovers and the scores of women adopting "coven" monikers and celebrating all things witchy, this list will provide new insights on beloved authors and suggestions for new writers to discover. And *Literary Witches* asserts the witch as a visionary figure of female empowerment, formidable creativity, and general badassery.

**KEY SELLING POINTS:**
**TIMELY, TRENDY TOPIC:** Witches, covens, and the occult are increasingly trendy among women of all ages.

**STRONG INITIAL RECEPTION:** The author/illustrator debuted this concept on Electric Literature and received over 50,000 page views in one month.

**BROAD POTENTIAL AUDIENCE:** This is a book to gift to readers, artists, feminists, and lovers of magic.

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Create shareable graphics
- Halloween media campaign

**ALSO AVAILABLE:**

**ON SALE DATE:** October 10, 2017
**ANNOUNCED FIRST PRINT:** 15,000

9781580056731
$20.00 ($26.00 CAN)
HARDCOVER BOOK
5-1/2” x 8-1/4” / 128 pages
CARTON QUANTITY: 30

**BISAC CATEGORIES:**
LITERARY CRITICISM / Women Authors
SOCIAL SCIENCE / Women’s Studies

**AUTHOR'S RESIDENCE:**
Austin, TX

**ILLUSTRATOR RESIDENCE:**
Austin, TX

**EXCLUSIVE TERRITORIES:**
WORLD ALL LANGUAGES

**EDITOR:**
Stephanie Knapp

For complete title and author's backlist information, visit edelweiss.com

Katy Horan is an artist and illustrator from Houston, TX. She received a BFA in Illustration from the Rhode Island School of Design in 2003. Her work has been exhibited nationally and internationally.

Taisia Kitaiskaia was born in Russia and raised in America. Recipient of a James A. Michener Center for Writers MFA Fellowship, she was nominated for a Pushcart Prize and The Best New Poets of 2015. Her advice column, Ask Baba Yaga, was posted weekly on The Hairpin from 2013 to 2015.

http://www.taisiakitaiskaia.com

Follow on Twitter @kitaiskaia
**Power Up**

*How Smart Women Win in the New Economy*

---

**Magdalena Yesil**

**DESCRIPTION:**
Pioneering Silicon Valley entrepreneur and investor Magdalena Yesil is best known as the first investor and a founding board member of Salesforce, the now-multibillion dollar company that ushered in the era of cloud-based computing. In *Power Up: A Woman’s Field Guide to Success in the New Economy*, Yesil shares what she experienced as a woman in Silicon Valley and offers pragmatic takeaways on topics such as:

- Owning career choices while managing risk
- Getting credit for your work
- Recruiting allies in the movement toward a supportive workplace for everyone

Pragmatic, incisive, and full of highly actionable advice, Yesil prepares ambitious women to break glass ceilings and rise to the top in the New Silicon Valley—and beyond.

**KEY SELLING POINTS:**

**INDUSTRY PIONEER:** Author was a key player in the commercialization of the Internet

**BOOK RELEASE AT DREAMFORCE:** Book will release at Dreamforce, Mark Benioff’s massive annual sales conference in San Francisco

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Author Tour: San Francisco
- Tie in to author speaking schedule

**ALSO AVAILABLE:**

**MAGDALENA YESIL** is a founder of Broadway Angels and the founding board member and first investor of Salesforce, where she served on the board from inception to post IPO. Yesil spent eight years as a general partner at the venture capital firm US Venture Partners and has been an early investor in more than 30 companies. Yesil was also a serial entrepreneur, founding two successful electronic commerce companies: CyberCash, a pioneer in the secure electronic payment systems (IPO), and MarketPay, an embedded payments software company.
The Sh!t No One Tells You About Pregnancy

Dawn Dais

DESCRIPTION:
The fourth title in Dawn Dais’s popular parenting series The Sh!t No One Tells You, this new book—The Sh!t No One Tells You About Pregnancy—is quite possibly the funniest yet. Covering all the undignified realities of pregnancy, Dawn shepherds the reader through the entire nine months, beginning with the various curse words a woman may utter when she sees the positive symbol on the pregnancy test to the evolution of her body as the host of an embryonic parasite.

Dawn combines wisdom and whip-smart humor to assure mothers-to-be that the gestation period may be wrought with nausea, nosy advice-givers, and nonsense like “no booze for nine months,” but in the end, it’s all worth it. After all, miracles are never easy, and making a baby is definitely a miracle—or a cruel joke on womanhood.

KEY SELLING POINTS:
NATIONAL ATTENTION: Previous books in the series have been featured in Parade magazine, Fit Pregnancy, Working Mother, Scary Mommy, and more

POPULAR APPEAL: The Sh!t No One Tells You series consistently ranks in the top 10 of parenting books

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Create shareable graphics

ALSO AVAILABLE:

DAWN DAIS is a freelance writer, designer, and filmmaker. Her books have topped Amazon bestseller lists and are featured extensively in television and print media.

For complete title and author’s backlist information, visit edelweiss.com

ON SALE DATE: November 7, 2017
ANNOUNCED FIRST PRINT: 20,000

9781580056335
$16.99 ($22.49 CAN)
TRADE PAPERBACK
5-1/2" x 8-1/4" / 256 pages
CARTON QUANTITY: 30

BISAC CATEGORIES:
HEALTH & FITNESS / Pregnancy & Childbirth
HUMOR / Topic / Marriage & Family

AUTHOR’S RESIDENCE:
Sacramento

EXCLUSIVE TERRITORIES:
WORLD, EXCLUDING UK, CW

EDITOR:
Laura Mazer

www.dawndais.com
facebook.com/dawn.dais
Follow on Twitter @bydawndais
Transgender History, second edition

Susan Stryker

DESCRIPTION:
Covering American transgender history from the mid-twentieth century to today, Transgender History takes a chronological approach to the subject of transgender history, with each chapter covering major movements, writings, and events. Chapters cover the transsexual and transvestite communities in the years following World War II; trans radicalism and social change, which spanned from 1966 with the publication of The Transsexual Phenomenon, and lasted through the early 1970s; the mid-’70s to 1990-the era of identity politics and the changes witnessed in trans circles through these years; and the gender issues witnessed through the ’90s and ’00s.

Transgender History includes informative sidebars highlighting quotes from major texts and speeches in transgender history and brief biographies of key players, plus excerpts from transgender memoirs and discussion of treatments of transgenderism in popular culture.

KEY SELLING POINTS:
TIMELY UPDATE ON GO-TO HISTORY: From pop culture to politics, transgender issues have never been more apparent in our national dialogue. Stryker’s work on transgender history has been considered the must-read on the subject since original publication, and this update will only make it more vital.

STRONG SALES: Over 20,000 copies of the original edition sold since publication

MARKETING & PUBLICITY PLANS:
• Academic marketing

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Stephanie Knapp

Susan Stryker is Associate Professor of Gender and Women’s Studies, and Director of the Institute for LGBT Studies at the University of Arizona. She won a Lambda Literary Award for the anthology The Transgender Studies Reader (Routledge 2006), and an Emmy Award for the documentary film Screaming Queens: The Riot at Compton’s Cafeteria (Frameline/ITVS 2005).
This Is the Place
Women Writing About Home

Kelly McMasters, Margot Kahn

DESCRIPTION:
This Is the Place is a collection of essays exploring home, from a diverse collection of writers. Home is a loaded word, and a complex idea for most of us: it’s a place that can be safe, sentimental, difficult, nourishing, war-torn, or long-lost. It’s a place to escape and a place to create. The essays cover topics like the bonds we form with our stuff, the smells and sounds we crave, the qualities that develop because we hail from one place or another.

Home and family topics that are toothsome, they are hot and present in our rapidly shifting world of self-definition; This Is the Place touches on the many ways that home impacts the rest of our lives, from the political (the idea of protecting, or opening, our home countries from immigration), to the personal (questioning why we search for bigger and bigger homes), to the global (watching how our world handles pressing refugee crises).

KEY SELLING POINTS:
UNIVERSAL TOPIC: The nuances and connotations around "home" will resonate with so many readers
TAPS INTO ZEITGEIST TRENDS: The definition of home, and the ways we each uniquely create one, is a very trendy topic as of late.
DIVERSE, TALENTED CONTRIBUTOR LIST: The contributors make up a diverse group, including Jennifer Finney Boylan, Tara Conklin, and Amanda Petrusich.

MARKETING & PUBLICITY PLANS:
• Author Tour: Seattle

ALSO AVAILABLE:

Margot Kahn is a writer-in-residence with Seattle Arts & Lectures and the author of the biography HORSES THAT BUCK.
Kelly McMasters is the author of WELCOME TO SHIRLEY, one of Oprah's top 5 summer memoirs in 2012; her work has appeared in the NYTimes, Paris Review, Tin House, and many others. Both editors hold MFAs from Columbia University.

For complete title and author's backlist information, visit edelweiss.com
Unscrewed

Jaclyn Friedman

DESCRIPTION:
What bestselling authors like Sheryl Sandberg and Brigid Schulte have done for women’s work lives, Jaclyn Friedman does here for women’s sexuality: spark a culture-wide rethink about what’s accepted as normal, urging us all to try for something better. Not only that: she does it with warmth, irreverence, and candor reminiscent of Roxane Gay in Bad Feminist, and the fiery conviction of her own co-edited anthology Yes Means Yes!

In Unscrewed, Friedman reveals that the anxiety and fear women in our country feel around issues of their sexuality are not, in fact, their fault, but instead are side effects of our toxic culture. Dubbed the “era of fauxpowerment,” that culture gives women the illusion of sexual power, with no actual power to support it. Exploring where media, religion, politics, and education overlap with feminist issues, Unscrewed breaks down the causes and signs of fauxpowerment, then gives readers tools to take it on themselves.

KEY SELLING POINTS:
NEWS-WORTHY TOPIC: Ripe for national review and media coverage.
PROLIFIC, CONNECTED AUTHOR: When Friedman speaks, change happens: Yes Means Yes! sparked the movement—and laws—of the same name
CORE TAKEAWAYS FOR AN EAGER AUDIENCE: In the Age of Trump, women are ready to fight oppressive cultural norms. Friedman shows why sexual power matters and how we can all push for it

MARKETING & PUBLICITY PLANS:
• Academic marketing
• Author Tour: Boston
• NPR Feature campaign

ALSO AVAILABLE:

9781580056410
$27.00 ($35.00 CAN)
HARDCOVER BOOK
6” x 9” / 288 pages
CARTON QUANTITY: 30

BISAC CATEGORIES:
SOCIAL SCIENCE / General

AUTHOR’S RESIDENCE:
Arlington, MA

EXCLUSIVE TERRITORIES:
WORLD, EXCLUDING UK, CW

EDITOR:
Stephanie Knapp

For complete title and author’s backlist information, visit edelweiss.com

Jaclyn Friedman is a writer, performer, and activist, and the editor of the hit book Yes Means Yes: Visions of Female Sexual Power and a World Without Rape (one of Publishers’ Weekly’s Top 100 Books of 2009). Friedman is a popular speaker on campuses and at conferences across the U.S. and beyond. She has been a guest on Democracy Now and numerous other radio and television shows, and her commentary has appeared in outlets including CNN, The Washington Post, The Nation, Jezebel, Feministing.com.

http://www.jaclynfriedman.com

Follow on Twitter @jaclynf
The Dead Moms Club
A Memoir about Death, Grief, and Surviving the Mother of All Losses

Kate Spencer

DESCRIPTION:
Kate Spencer lost her mom to cancer when she was 27. In The Dead Moms Club, she walks readers through her experience of stumbling through grief and loss, and helps them to get through it, too. This isn’t a weepy, sentimental story, but rather a frank, up front look at what it means to go through gruesome grief and come out on the other side.

An empathetic read, The Dead Moms Club covers how losing her mother changed nearly everything in her life—both men and women readers who have lost parents or experienced grief of this magnitude will be comforted and consoled. Spencer even concludes each chapter with a cheeky but useful tip for readers (like the “It’s None of Your Business Card” to copy and hand out to nosy strangers asking about your passed loved one).

KEY SELLING POINTS:
FRESH VOICE ON GRIEF: A Motherless Daughters for the Buzzfeed generation, from a darkly funny comedian who speaks sarcasm fluently.
STRONG AUTHOR PROFILE: Strong social media and insider connections.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

Kate Spencer is a comedian, writer, and mom whose work can be found on Rolling Stone, The Washington Post, Buzzfeed, Refinery29, Women’s Health, Salon, Scary Mommy, and Modern Loss. She was the Editor in Chief of Mommyish.com, and is a regular performer at the Uptight Citizens Brigade Theatre. HuffPost named her one of The Funniest Women to Follow on Twitter.
How to Die Young
A Memoir

Angelina Fanous

DESCRIPTION:
The powerful and devastating story of the author's ALS diagnosis at age 29 and the unexpected ways the illness changed her life

From the outside, VICE editor Angelina Fanous's life was a New York fantasy: successful career at an edgy magazine, check. Williamsburg apartment, check. Youth and beauty, check and check. And yet, something was off. Fanous often found herself waking up each morning with the same question—what is happening to me?—running through her mind. After a year of declining health and wishing for it to be anything else, her ALS diagnosis was confirmed.

As Fanous grapples with her “new normal” over packs of cigarettes, mind-altering substances, and meaningless affairs, she finds a way to view life differently. How to Die Young is the story of just before, during, and after a diagnosis, as a young woman comes to terms with her mortality.

KEY SELLING POINTS:
ASTONISHING STORY: Readers of When Breath Becomes Air (1/2016) and Brain on Fire (8/2013) will find the same raw yet hopeful material from Fanous.
CONNECTED AUTHOR: Fanous has written about her diagnosis for VICE and on the New York Times Well blog.
TIMELY TOPIC: The Ice Bucket Challenge, raised visibility and understanding of ALS as 17 million people participated in the Challenge.

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign
• Goodreads Promotion
• Extra ARC’s
• National Review Coverage
• NPR Feature Campaign
• National Interview Campaign

ALSO AVAILABLE:

Angelina Fanous is a reporter, writer, and producer at VICE. She has written about her ALS diagnosis for the New York Times and VICE, and she lives in Los Angeles.

For complete title and author's backlist information, visit edelweiss.com
How to Stop Feeling Like Sh*t
14 Habits that Are Holding You Back from Happiness

Andrea Owen

DESCRIPTION:
Andrea Owen is a sought-after life coach, motivational speaker, author, and podcaster—and a no-nonsense truth teller about the way women undermine their own happiness. In How to Stop Feeling Like Sh*t, she cuts through lame excuses and self-delusions to pinpoint the most common self-destructive habits of women. From people pleasing and approval seeking to the imposter complex and the bitchy inner critic, Andrea crystallizes what’s behind these insidious habits and empowers women to ditch them once and for all.

As Jen Sincero, bestselling author of You Are a Badass, said: Andrea “fearlessly tells it like it is, offering its readers no-nonsense and insightful advice to help them get over their crap and wake up to their own brilliance.”

KEY SELLING POINTS:
HIGHLY POPULAR PODCASTER: Andrea's weekly podcasts have been downloaded more than 300,000 times, and she has more than 175,000 followers on Facebook

HIGH-PROFILE SUPPORT: Andrea has received passionate endorsements from bestselling authors, including Jen Sincero and Christine Hassler

MARKETING & PUBLICITY PLANS:
• Social media campaign

ALSO AVAILABLE:

ANDREA OWEN is a powerhouse in the life-coaching world. Since founding her signature program Your Kick-Ass Life in 2010, she’s reached more than 1.2 million readers through her blog and taught workshops sponsored by Dove’s Campaign for Real Beauty. She has been featured in Parenting, YourTango, and xoJane.

yourkickasslife.com
facebook.com/yourkickasslife
Stalking God
From Laughing Yoga to Burning Man, My Unorthodox Search for Something to Believe In

Anjali Kumar

DESCRIPTION:
Anjali Kumar, a hard-nosed lawyer for Google, was one of millions of Americans with no religion. She preferred data and details to fairy tales about some kind of "higher power." But then one day she started asking questions: Why are we here? What happens when we die? Is there really a God? When her search engine couldn’t offer her satisfying answers, Anjali took her research offline, and what happens next is revealed in Stalking God.

From the shamans in the forest to the deserts of Burning Man, from Laughing Yoga to Wiccan Thanksgiving, Anjali immersed herself in the widest possible range of spiritual practices to see what she could discover. What she learned was both amusing and enlightening—reminding us all that the questions are just as important as the answers.

KEY SELLING POINTS:

KEY DEMOGRAPHIC: The number of "nonbelievers" and Americans who are "spiritual but not religious" is at an all-time high

PROGRESSIVE TREND: Alternative believers are a massive population: 32 million have traveled to hug Amma, the Transcendental Meditation Movement has more than 5 million followers, there are 8,000+ Laughing Yoga clubs in 65

MARKETING & PUBLICITY PLANS:
• Online advertising
• Social media campaign

ALSO AVAILABLE:

ANJALI KUMAR was the Founding General Counsel and is currently the Head of Social Innovation at Warby Parker, a lifestyle brand that's leading the way for socially conscious businesses. Previously, Kumar was Senior Counsel at Google NY, where she advised in areas ranging from Google X to advertising technology. She also curated the @Google speaker series and has been profiled in The New York Times and Forbes.

facebook.com/itsanjali
Follow on Twitter @anjalikumar

For complete title and author's backlist information, visit edelweiss.com
**So You Want to Talk About Race**

**Ijeoma Oluo**

**DESCRIPTION:**
In *So You Want to Talk About Race*, Ijeoma Oluo offers a contemporary, accessible take on the racial landscape in America, addressing head-on such issues as privilege, police brutality, intersectionality, micro-aggressions, the Black Lives Matter movement, and the "N" word. Perfectly positioned to bridge the gap between people of color and white Americans struggling with race complexities, Oluo answers the questions readers don’t dare ask, and explains the concepts that continue to elude everyday Americans.

Oluo is an exceptional writer with a rare ability to be straightforward, funny, and effective in her coverage of sensitive, hyper-charged issues in America. Her messages are passionate but finely tuned, and crystalize ideas that would otherwise be vague by empowering them with aha-moment clarity. Her writing brings to mind voices like Ta-Nehisi Coates and Roxane Gay, and a young Gloria Naylor.

**KEY SELLING POINTS:**
**PUBLIC IMPACT:** Oluo’s audience is actively engaged and exceptionally large, with 38,000 followers on Twitter

**HIGHLY TOPICAL:** With the rise of Black Lives Matter, race is at the forefront of American debate

**MARKETING & PUBLICITY PLANS:**
- Online advertising
- Social media campaign
- Academic marketing
- Author Tour: Seattle

**ALSO AVAILABLE:**

**AUTHOR’S RESIDENCE:**
Seattle, WA

**EXCLUSIVE TERRITORIES:**
WORLD ALL LANGUAGES

**EDITOR:**
Laura Mazer

**FOR COMPLETE TITLE AND AUTHOR'S BACKLIST INFORMATION, VISIT edelweiss.com**

LJEOMA OLULO is a writer and speaker whose work on race has been featured in *The Guardian*, *New York* magazine, xoJane, Jezebel, and more. She is also an editor-at-large post at The Establishment, and *Seattle* magazine named her “one of the most influential people” in Seattle.
Without a Net
The Female Experience of Growing Up Working Class

Michelle Tea

DESCRIPTION:
Indie icon Michelle Tea—whose memoir The Chelsea Whistle details her own working-class roots in gritty Chelsea, Massachusetts—shares these fierce, honest, tender essays written by women who can’t go home to the suburbs when ends don’t meet. The stories offer portraits of everyday anxieties of the working class: job loss, health care, housing, and a desperate attempt to keep the lights on and food on the table. The writers offer their stories not to elicit sympathy but to provide an unvarnished portrait of how it was and is for generations of women growing up working class in America.

Highly popular on college campuses, contributors include Eileen Myles, Dorothy Allison, and of course the brilliant Michelle Tea.

KEY SELLING POINTS:
HIGHLY TOPICAL: Bernie Sanders’ candidacy in the 2016 presidential election brought class issues to the forefront of American politics

UNIVERSITY APPEAL: First edition was regularly selected for course adoption

9781580056663
$16.99 ($22.49 CAN)
TRADE PAPERBACK
5-1/2” x 8-1/4” / 288 pages

BISAC CATEGORIES:
SOCIAL SCIENCE / Women’s Studies

AUTHOR’S RESIDENCE:
Michelle Tea lives in Los Angeles, CA.

EXCLUSIVE TERRITORIES:
WORLD ALL LANGUAGES

EDITOR:
Laura Mazer

For complete title and author’s backlist information, visit edelweiss.com

MICHELLE TEA is the author of five memoirs: The Passionate Mistakes and Intricate Corruption of One Girl in America, Valencia (now a film), The Chelsea Whistle, Rent Girl and How to Grow Up, currently in development with Amazon Studios. Her novels include Mermaid in Chelsea Creek and Girl at the Bottom of the Sea, published by McSweeney’s, and Rose of No Man’s Land. Her writing has appeared in Harper’s, Cosmopolitan, The Believer, Marie Claire, n+1, xoJane, Buzzfeed, and many other print and web publications.

www.michelletea.com
facebook.com/michelle.tea.12
Follow on Twitter @TeaMichelle
SALES
Hachette Book Group
Sales Department
1290 Avenue of the Americas
New York, NY 10104
212-364-1200
Fax 212-364-0628

TO ORDER
Contact your Hachette Book Group Sales Representative or write:

FOR ALL U.S. ORDERS
INCLUDING CBA/ABA STORES
Hachette Book Group
Order Department
185 N. Mt. Zion Rd.
Lebanon, IN 46052
USA
Call toll-free: 1-800-759-0190
Fax toll-free: 1-800-286-9471

FOR CANADIAN ORDERS
Hachette Book Group
Canada Order Department
185 N. Mt. Zion Rd.
Lebanon, IN 46052
USA
Call toll-free: 1-800-759-0190
Fax toll-free: 1-800-286-9471

CBA STORES:
Word Alive
211 Cordite Rd.
Winnipeg, MB R3W 1S1
Call toll free: 800-665-1468
Fax toll free: 800-352-9272

CBA STORES/WINDBLOWN MEDIA:
Hachette Book Group
Order Department
185 N. Mt. Zion Rd.
Lebanon, IN 46052
USA
Call toll-free: 1-800-759-0190
Fax toll-free: 1-800-286-9471

FOR INTERNATIONAL ORDERS
Hachette Book Group
International Customer Service
1290 Avenue of the Americas
New York, NY 10104
Call: 1-212-364-1325
Fax: 1-212-364-0933

FOR SPECIAL SALES
For information regarding discounts to corporations, organizations, churches, non-book retailers, and wholesalers; mail-order catalogs; and wholesalers; contact:

SPECIAL SALES DEPARTMENT
1290 Avenue of the Americas
New York, NY 10104
Call toll free: 1-800-222-6747
Fax toll free: 1-800-477-5925

PRICING
Prices, discounts, and publication dates stated in this catalog are subject to change without notice. All orders are subject to acceptance and availability and are FOB publisher’s shipping point. Orders will be filled at prices and terms effective on date of shipment. Prices shown are Publishers Retail Prices. The prices are suggested prices only; resellers may charge any price they wish for the books.

SCHOOLS AND LIBRARIES
HARDCOVER DISCOUNT SCHEDULE
1-9 books 20%
10 or more 35%

For complete information regarding pricing terms, please contact:
Hachette Book Group
Customer Service
185 N. Mt. Zion Rd.
Lebanon, IN 46052
USA
Call toll-free: 1-800-759-0190
Fax toll-free: 1-800-286-9471

For a complete list of Accelerated Reader titles, please contact your Hachette Book Group sales representative.

BINDING INFORMATION
Little, Brown and Company publishes all new hardcover children’s titles in a single edition. Most titles for the younger age are bound in Little, Brown Bindings. Little, Brown Bindings are Smyth or side sewn through sturdy cloth strips. Books with library bindings (side sewn with Cambric reinforcement) are described as such on the catalog page. Little, Brown does not distinguish special terms for library bindings. Regular trade bindings for books for older age levels are Smyth or side sewn or adhesive bound without special reinforcement in a variety of cover materials, including full cloth and durable paper or nonwoven book coverings.

PRODUCT-SAFETY INFORMATION
Safety is an important priority for Hachette Book Group. For this reason, when we publish non-traditional children’s books—that is, books with Novelty elements—we require the vendors of the Novelty components to assure us that the components meet prevailing safety guidelines. Beyond that, we test each Novelty book at an independent testing facility ourselves to assure strict adherence to safety standards. Additionally, each product is labeled with the suggested age range along with any warnings applicable to the suggested age range.

Our goal is to produce entertaining, educational, and informative books that readers can enjoy without risk of injury. We take our responsibility seriously, and appreciate your support of Hachette Book Group.