



## James Patterson’s MAX EINSTEIN Promotion Buy MAX EINSTEIN, Get One at 50% Off - CANADIAN RETAILERS ONLY

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**Guidelines:**

Hachette Book Group will credit Canadian retailers who promote the titles below at Buy MAX EINSTEIN, Get One at 50% Off for the entire promotional period of 11/5/2018 to 12/2/2018. Retailers are, of course, free to charge whatever price they choose, but only those meeting the terms below will qualify for the credit. This promotion supersedes any previous offer on these titles.

ISBN	Title	Format	CAN Retail Price	New Suggested Promotional Retail Price	Credit Per Copy Sold
9780316523967	Max Einstein: The Genius Experiment	HC	\$ 19.49	\$ 9.75	\$ 4.88
9780316322027	Middle School: The Worst Years of My Life	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316322010	Middle School: Get Me Out of Here!	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316322034	Middle School: Big Fat Liar	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316505130	Middle School: How I Survived Bullies, Broccoli, and Snake Hill	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316322126	Middle School: Save Rafe!	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316284776	Middle School: Just My Rotten Luck	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316349543	Middle School: Dog's Best Friend	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316272629	Middle School: Escape to Australia	POB	\$ 18.49	\$ 9.25	\$ 4.63
9780316346900	Middle School: From Hero to Zero	POB	\$ 18.49	\$ 9.25	\$ 4.63

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Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.