



END OF SUMMER 2018 50% OFF CONSUMER RETAIL PROMOTION-USA ONLY

Hachette Book Group announces a promotional offer on the titles listed for the promotional window of 8/28/2018 to 9/3/2018. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less, for a maximum of the promotional window of 8/28/2018 to 9/3/2018. In order to qualify for this credit, physical retailers must promote the titles in a prominent store location during the promotional window of 8/28/2018 to 9/3/2018 at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on a home page at the discounted price for a maximum of the promotional window of 8/28/2018 to 9/3/2018 to participate in this offer. This offer is open to all accounts that purchased on a returnable basis directly from HBG, or via a wholesaler, who would like to participate in this offer.

Long Title	Short Author	EAN	USA Retail \$	USA Rebate from 8/28/2018 – 9/3/2018
Give Me Your Hand	ABBOTT M	9780316547185	\$ 27.00	\$ 6.75
Eat Cake. Be Brave.	RADKE M	9781538712160	\$ 27.00	\$ 6.75
Calypso	SEDARIS D	9780316392389	\$ 28.00	\$ 7.00
Fallen (Amos Decker Series #4)	BALDACCI D	9781538761397	\$ 29.00	\$ 7.25
Circe	MILLER M	9780316556347	\$ 27.00	\$ 6.75
Liars, Leakers, and Liberals: The Case Against the Anti-Trump Conspiracy	PIRRO J	9781546083429	\$ 27.00	\$ 6.75
17th Suspect (B&N Exclusive Edition) (Women's Murder Club Series #17)	PATTERSON	9780316484930	\$ 29.00	\$ 7.25
Hellfire Club	TAPPER J	9780316472319	\$ 27.00	\$ 6.75
Cutting Edge (Lincoln Rhyme Series #14)	DEAVER J	9781455536429	\$ 28.00	\$ 7.00
Red Alert: An NYPD Red Mystery	PATTERSON	9780316395441	\$ 28.00	\$ 7.00
Origin Story: A Big History of Everything	CHRISTIAN	9780316392006	\$ 30.00	\$ 7.50
Dear Madam President: An Open Letter to the Women Who Will Run the World	PALMIERI J	9781538713457	\$ 20.00	\$ 5.00
TAILSPIN	BROWN S	9781455572168	\$ 27.00	\$ 6.75
MAKE YOUR BED	MCRAVEN	9781455570249	\$ 18.00	\$ 4.50
WHAT WE WERE PROMISED	TAN L	9780316437189	\$ 26.00	\$ 6.50
THE PRESIDENT IS MISSING	PATTERSON CLINTON	9780316412698	\$ 30.00	\$ 7.50
LAND OF STORIES WORLDS COLLIDE	COLFER C	9780316355889	\$ 9.99	\$ 2.50
GHOST BOYS	RHODES J	9780316262286	\$ 16.99	\$ 4.25
NOT SO NORMAL NORBERT	PATTERSON	9780316465410	\$ 13.99	\$ 3.50
NERDIEST WIMPIEST DORKIEST I F	PATTERSON	9780316349611	\$ 13.99	\$ 3.50
HOW TO BE A SUPERVILLAIN	FRY M	9780316318709	\$ 7.99	\$ 2.00
UNFLUSHABLES	BATES R	9780316510004	\$ 13.99	\$ 3.50
STRANGE THE DREAMER	TAYLOR L	9780316341677	\$ 12.99	\$ 3.25

Guidelines:

Hachette Book Group will credit retailers who lower the price to the New Suggested Retail Price or less on the titles listed below for a maximum of the promotional window of 8/28/2018 to 9/3/2018. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 11/1/2018. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer's account, and we will honor the wholesaler's submission to that credit to the wholesaler's account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.