



EASTER BIBLE 30% OFF CONSUMER RETAIL PROMOTION - USA ONLY

Hachette Book Group announces a promotional offer on the titles listed for the promotional window of 2/14/19 and 5/12/2019. Hachette Book Group will credit retailers selling copies of the titles listed below for 30% off or less, for a maximum of the promotional window of 2/14/19 and 5/12/2019. In order to qualify for these credits, physical retailers must promote the HBG titles in a front of store location during the promotional window of 2/14/19 and 5/12/2019 at a price of 30% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on the corporate retail home page with the same offer as above. This offer is open to all accounts that purchased on a returnable basis directly from HBG, or via a wholesaler, who would like to participate in this offer.

ISBN	TITLE	US PRICE	REBATE PER UNIT SOLD
9781617957413	Jeremiah Study Bible NIV Hardcover	\$49.99	\$7.50
9781683973034	Jeremiah Study Bible NIV, Navy cloth over board	\$49.99	\$7.50

Guidelines:

Hachette Book Group will credit retailers who lower the price to the New Suggested Retail Price or less on the titles listed below for a maximum of the promotional window of 2/14/19 and 5/12/2019. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 6/14/2019. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer's account, and we will honor the wholesaler's submission to that credit to the wholesaler's account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.