



2 FOR \$9.00 MASS MARKET BACKLIST OFFER

9/29/18 through 11/30/18

For any retail account who participates in this consumer promotion, retailers may claim a credit for each title **sold** at the promotional price of \$4.50 or less as part of this promotion as specified below. Accounts must run this promotion for a minimum of 4 weeks or a maximum of the entire designated window of 9/29/18 through 11/30/18. All titles must be promoted together as a group in a designated store location or promoted on a web site home page for the specified promotional period. Appropriate signage calling out the promotional offer must be present.

Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

EAN	Title	Author	Retail	Rebate per book
9781455559800	Memory Man	David Baldacci	\$ 9.99	\$2.00
9781455521258	The Escape	David Baldacci	\$ 9.99	\$2.00
9781455524150	The Crossing	Michael Connelly	\$ 9.99	\$2.00
9781455567393	The Brass Verdict (Reissue)	Michael Connelly	\$ 9.99	\$2.00
9780446608954	A Walk to Remember	Nicholas Sparks	\$ 8.99	\$1.50
9780446613439	The Guardian	Nicholas Sparks	\$ 8.99	\$1.50
9781455545384	At First Sight (Reissue)	Nicholas Sparks	\$ 8.99	\$1.50
9781455581191	Friction	Sandra Brown	\$ 8.99	\$1.50

To be eligible, the retailer must furnish proof – to a Hachette Book Group sales representative of its retail sales of the designated promotional titles for the promotional period chosen within the promotional window of 9/29/18 through 11/30/18. Proof must consist of either computer printouts or cash register receipts. Hachette must receive the proof no later than February 1, 2019. Credit will be issued after review of proof of sales.

The suggested retail price for the above titles will remain as originally catalogued, and returns on any copies of these books (regardless when purchased from Hachette) will be credited based upon the catalogued retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from us directly, the retailer can make arrangements with the wholesaler to have the credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission of that credit to the wholesaler’s account. For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.